

just add water!

enjoy a safer, healthier haven without harmful chemicals

SUPERIOR

microfiber technology **8**

SAFE

household cleaners **22**

NATURAL

personal care products **52**





THE NORWEGIAN EXPERIENCE

Norway is one of the most environmentally friendly countries in the world, known for its forests, fjords and fresh air. That's why we're so proud of our Norwegian roots.

Founded in Norway over 27 years ago, Norwex® is transforming homes into Safe Havens. Effective, safe and sustainable, our products include microfiber, household and personal care items that reduce the use of harmful chemicals and help eliminate single-use waste that threatens our environment.

Our products and mission are inspired by Norway's beautiful, simpler and environmentally thoughtful way of living.

Today there are millions of Norwex fans around the world who are as passionate about our products as we are—real people committed to being a force for good. We'd love for you to join our Mission and help create safer havens, too. Connect with a Consultant today or visit norwex.biz.



the Norwex global mission:
improving quality of life
by radically reducing chemicals
in our homes.

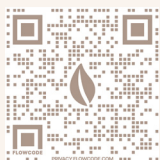
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your cleaning routine just got even easier

Our new Spray Mop Attachment makes cleaning your floors easier than ever. After all, all you need is Norwex® Microfiber and water only to remove up to 99% of bacteria as you go.* Connect directly to your Telescopic Mop Handle and Mop Base and use the Wet Mop Pad of your choice to spritz and spray whenever and wherever you need it!



See page 19 for details and scan the QR code to see it in action.



Window Cloth and
EnviroCloth® in new colors
pages 10–11



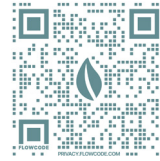
new Spray Mop
Attachment
page 19



new Large and
Small Active Towels
page 73

COMMITTED TO REDUCING CHEMICALS

Very few of the world's 85,000+ chemicals have been tested for their impact on human health. Over 200 chemicals have been found in the cord blood of newborns, and typical adults have more than 700 man-made chemicals in their bodies. This can all add up to what's known as Body Burden. It's not good for you or your family, which is why Norwex offers proven microfiber, household and personal care solutions to keep harmful chemicals out of your home and off your body.



See page 59 for details and scan the QR Code to learn more.

new Lysere™
Rejuvenating Radiance Serum
page 59



new Ultra-Plush Towels
page 63

27 years of products & innovations

DEDICATED TO SUSTAINABILITY

Norwex creates quality products that help save the earth and your budget by reducing plastic and single-use disposables like paper towels, wipes, dryer sheets and more. Plus, many of our microfiber products contain recycled microfiber yarn. And we're packaging more household products in OceanBound Plastic, helping to reclaim plastic headed for the sea.



new Mini Cutting Board
page 41

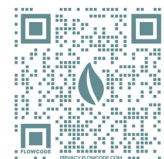


new BioZyme™
Dish Soap Concentrate
page 34



choose your weapon against dirty dishes

Power up your routine (and use a lot less) by pairing our BioZyme™ Dish Soap Concentrate with our Forever Bottle with Sprayer or Foaming Hand Wash Dispenser.



See page 34 for details and scan the QR code to see how BioZyme works.



1

microfiber

From trapping the tiniest dust particles to wiping away stuck-on messes, our superior Norwex® Microfiber is the one cleaning essential every healthy home needs. Plus, it removes up to 99% of bacteria from a surface using only water, when following proper care and use instructions.



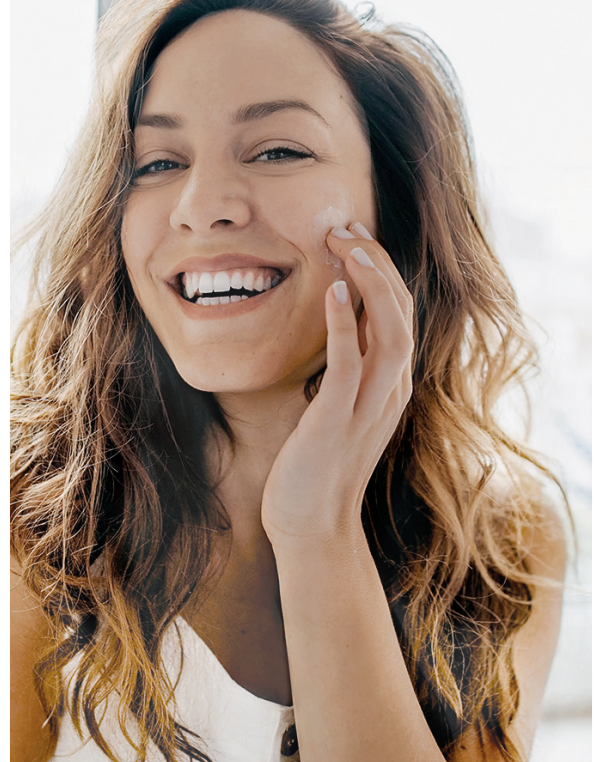
EASY AS 1-2-3

a holistic approach to living better

We've got you covered from head to home with advanced microfiber, innovative household cleaners and transformative personal care products that are as safe as they are effective.

2 household

Harmful chemicals have no place in your cleaning routine. Get great results using our plant- and enzyme-powered, sustainable solutions, instead.



3 personal care

Healthier skin, hair and body start with ultra-clean formulas powered by natural, Nordic ingredients. And the healthier you are, the younger you look and feel.



Removes up to 99% of bacteria from surfaces—using only water.*

When wet, BacLock^{®**}, our antibacterial agent in the cloth, self-purifies it, keeping it fresher longer.

Creates an electrostatic charge that picks up and holds everything when used dry to dust.

A mere 1/200th the thickness of a human hair, our microfiber is a superior blend of extra-dense, super-fine fibers for superior absorption and effectiveness.

Absorbs up to 7 times its weight in water.

Our EnviroCloth[®] is made with fiber that has a maximum length of more than 10 million feet for more effective cleaning power!


Loosens and lifts the smallest, most stubborn dirt, grease and debris when used wet—no harmful chemicals required.

setting the standard for microfiber performance

MECHANICAL VERSUS CHEMICAL CLEANING

Instead of relying on chemicals, Norwex® harnesses the physical power of our microfiber and water alone to easily and thoroughly clean any surface. You get an immaculate clean while radically reducing your use of harmful chemicals that can affect your family's health.

OUR EXCLUSIVE BACLOCK SELF-PURIFIES

Look for the logo.  Norwex Microfiber products containing BacLock** self-purify within 24 hours when wet! The BacLock micro silver antibacterial agent embedded in the cloth self-cleanses it—drastically reducing mold, fungi and bacterial odor—so the cloth is ready to use again and again, allowing you to launder it less often. Between washes, simply rinse thoroughly and hang to dry.

SAVES TIME AND MONEY AND HELPS THE EARTH

With Norwex Microfiber, you can eliminate not only harmful, chemical-laden cleansers, but all those single-use disposables like paper towels, floor pads and wipes, too. That's great for the earth and can save you time as well as about \$600 a year.

Look for this symbol  **RECYCLED** denoting microfiber products made from 50%–91% recycled microfiber yarn.

These products have saved more than 12 million bottles from the landfill. And with no more lugging around totes or switching from cleanser to cleanser for every project, you'll save even more time.


STANDARD 100 BY OEKO-TEX®

When you see OEKO-TEX® you can be sure that every component—from yarn and dyes to trim and label—has been STANDARD 100 by OEKO-TEX® certified free from harmful substances.

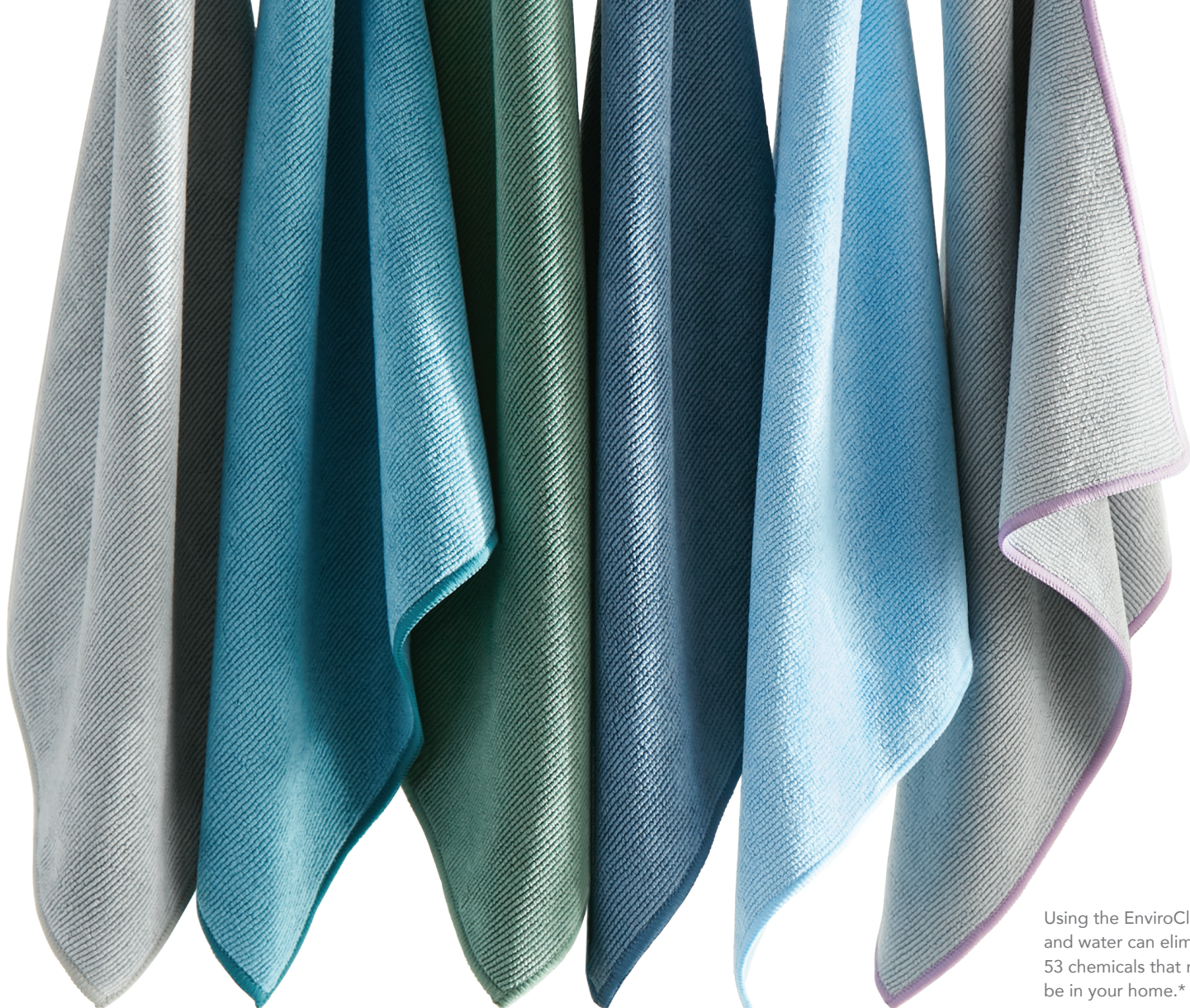


All Norwex Microfiber products carry a two-year warranty. For details please visit: norwex.biz/en_US/norwex-guarantee.



**  This graphic is noted throughout the catalog to differentiate those products that contain BacLock, an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.
IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.

* When following proper care and use instructions, page 83.



Using the EnviroCloth and water can eliminate 53 chemicals that may be in your home.*

microfiber & water alone

No need for chemical-laden cleaners or wasteful paper towels; our powerful microfiber is safer for your family and better for the environment! Use wet or dry.

EnviroCloth® OEKO-TEX®

It's your all-purpose, go-to cloth for cleaning everything! Removes up to 99% of bacteria from surfaces with water alone.** Use wet or dry.

35 cm x 35 cm / 13.78" x 13.78"

From left to right: 700010 graphite,

700046 teal†, **new** 700055 forest†,

new 700064 denim†, 700014 blue,

700061 graphite with amethyst trim† **\$18.99**

Cleaning Paste

Norwex® Microfiber + water is amazing, but when you need a little more scour power, Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth and lather well.


Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.

200 ml / 6.76 oz. 403500 **\$34.99**



*Based on a comparison of Norwex Microfiber products to 18 retail brand cleaning products, 2020.

**When following proper care and use instructions.

†Made of 70% recycled microfiber yarn (two 500 ml plastic bottles).  **RECYCLED**



BacLock® within the cloth makes it mildew-resistant, keeping it cleaner and fresher, longer.



earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party!

It's a fun and easy way to show your friends and family how to live safer and more sustainably.

Gather in person or online as you earn FREE Norwex products!

Contact your Consultant to learn more.

Window Cloth OEKO-TEX®

Silky, tightly woven microfiber polishes windows, mirrors and other shiny objects for a streak-free clean. Pair it with the EnviroCloth for chemical-free cleaning throughout your home.

45 cm x 45 cm / 17.72" x 17.72"

From left to right: **new** 705045 graphite, 705024 amethyst with graphite trim, 705033 leaves **\$19.99**



your one-two punch for a chemical-free clean

Basic Package: 1 each: Window Cloth, EnviroCloth

save with the set

Top: 800013 amethyst/graphite Bottom: 800016 leaves/teal
Retail price: ~~\$38.98~~ **\$35.99**

See more money-saving Collections on page 78.

Save with the set. EnviroCloth, Window Cloth and Cleaning Paste are part of our top-selling Safe Haven 5 Set. See page 12.



the fab five

Our Safe Haven 5 Set has three of our top-selling microfiber cloths, Cleaning Paste and your choice of laundry detergent. Together they reduce over 80 chemicals in your home.*

why envirocloth®

Our super-dense EnviroCloth cleans mechanically, picking up the smallest particles on its own, so you won't need any harmful chemicals. It removes dirt, grime and up to 99% of bacteria from surfaces with water alone when following proper care and use instructions, and then our BacLock® agent goes to work within the cloth to self-purify it within 24 hours.

Sold on page 10, or save with the Safe Haven 5 Set!



why cleaning paste

Just a swipe of long-lasting Cleaning Paste is all you need!

- Quickly cleans lawn furniture, campers and boats.
- Removes burn marks from pots and pans.
- Erases permanent marker from tile, laminate and linoleum.
- Plus hundreds more uses!

Sold on page 10, or save with the Safe Haven 5 Set!



why window cloth

Get a streak-free sparkle on your home's smooth surfaces. There's simply no need for the harmful chemicals of glass cleaners, or expensive, wasteful paper towels.

Sold on page 11, or save with the Safe Haven 5 Set!



why dusting mitt

Dust can contain up to 45 chemicals, including phthalates and flame retardants, and stir up allergies and asthma. Unlike waxy cleaners that leave a residue which attracts more dust, or regular cloths that just sweep dust into the air, our Dusting Mitt grabs dust and won't let go.

Sold on page 28, or save with the Safe Haven 5 Set!

why powder/why liquid

Powder people appreciate being able to measure the exact amount of detergent they need every time.

Others love liquid for its ease and convenience. No matter which one you select—our Ultra Power Plus™

Laundry Detergent powder or our

Liquid Laundry Detergent—you'll

enjoy whiter whites and brighter

brights—and no harmful chemicals on your laundry and linens.

Sold on page 46, or save with the Safe Haven 5 Set!



Safe Haven 5 Set with Ultra Power Plus Laundry Detergent

1 kg / 2.2 lbs 1905

Retail price: ~~\$124.95~~ **\$108.99**

or

Safe Haven 5 Set with Liquid Laundry Detergent

430 ml / 17 fl. oz. 1919

Retail price: ~~\$124.95~~ **\$114.99**

The image shows two Norwex microfiber mops standing upright on a light-colored wooden floor. The mop on the left has a dark grey handle and a black plastic head with a dense array of black bristles. The mop on the right has a white handle and a grey microfiber head with a yellow strip along the edges. A white speech bubble with a tail pointing towards the right mop contains the text.

*Our technologically advanced microfiber
cleans your home from top to bottom.*



microfiber makes a difference

Chemical-based cleaners can sanitize or disinfect, but they can also leave behind harmful chemical residue on floors and other surfaces. Norwex® Microfiber can remove up to 99% of bacteria from those surfaces using only water, when following proper care and use instructions.

From our versatile Mop Pads to our tried-and-true EnviroCloth®, our thick, absorbent and super-durable microfiber handles everything your family can lay down.



Superior Mop Starter Systems

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Large Dry Superior Mop Pad
- 1 Large Wet Mop Pad

2122 graphite/black
 1209 blue/green
 1809 Nordic Naturals (with champagne and rose quartz mop pads)

Retail price: ~~\$130.96~~ **\$115.99**

with Rubber Brush

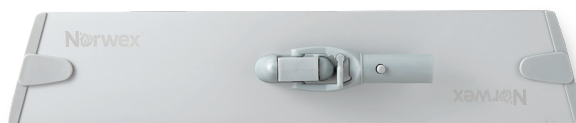
2123 graphite/black
 2110 blue/green
 2111 Nordic Naturals (with champagne and rose quartz mop pads)

Retail price: ~~\$147.95~~ **\$130.99**

your Mop System's BFF

- Perfect for cleaning Dry Mop Pads and Entry Mats.
- Simply brush debris into the waste can.
- Great for car seats, upholstery and carpeted stairs, too!

Sold on page 19.



Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture. 5-year warranty.

Large Mop Base

40 cm x 8 cm / 15.75" x 3.15" 355104 silver **\$34.99**

Small Mop Base

24 cm x 8 cm / 9.45" x 3.15" 355105 silver **\$26.99**

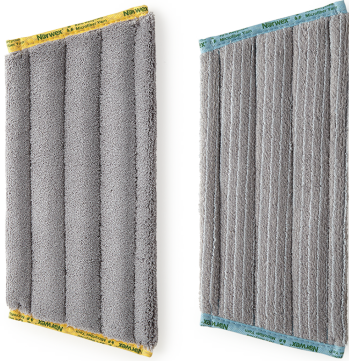
Superior Mini Mop System

- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Wet Mop Pad
- 1 Small Dry Superior Mop Pad

2124 graphite/black

1210 blue/green

Retail price: ~~\$106.96~~ **\$96.99**



cleaner floors. safer family.

Select the size you need and the color you love to clean floors, walls and more. Use dry or with water alone so no harmful chemicals are left behind.



**Our Telescopic Mop Handle
and Mop Base now have
a 5-year warranty!**

Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex Mop Pad or EnviroWand® to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean. 5-year warranty.

Adjustable size.

98 cm–160 cm / 38.58"–62.99"

356007 graphite/black, 356003 gold/rose gold,

356001 blue/green **\$29.99**



blue/green



Nordic Naturals



graphite/black

spritz. spray. wipe away.

Our Spray Mop Attachment makes it easier than ever to clean your floors with water only!

fresh water on deck

- Spray Mop Attachment provides a handy supply of water—just where you need it.
- Easily attaches to all Norwex® mop handles and bases.
- Water reservoir holds about 160 sprays and is easy to remove for refilling.



new Spray Mop Attachment

This handy water reservoir easily attaches to your Mop System, allowing you to spray your floor whenever needed as you mop. Fits all Norwex Mop Systems. Hold mop handle in upright position. Approximately 160 sprays per filling. To refill, simply remove inner reservoir and fill with tap water. Handle sold separately. 1-year warranty.

32.2 cm x 7.7 cm | 12.67" x 3.03" 250 ml / 8.45 oz.
356402 graphite **\$39.99**

**Rubber Broom Attachment** 

This multifunctional broom and squeegee head tackles messes all over your home. Its electrostatic action easily removes pet hair and fuzz from carpeted stairways, with no flyaways to chase down. Flip it over and the durable rubber squeegee side dries floors, windows and more. 1-year warranty.

33 cm x 8.1 cm x 9.7 cm / 13" x 3.2" x 3.8"
357029 graphite/black **\$29.99**

Rubber Brush

Quickly cleans Mop Pads, Entry Mats and EnviroWand; just brush debris into the trash after use. It also quickly removes pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

16 cm x 5 cm / 6.3" x 1.97"
357010 **\$16.99**

two tools in one!

This handy broom + squeegee combo picks up dirt and debris and swipes away spills throughout the house.

**save with the set****Rubber Broom System**

Perfect for removing dust bunnies, debris, pet hair and more. Just brush debris into the trash after use.

1 each: Rubber Broom Attachment,
Telescopic Mop Handle
2003 graphite/black, 2132 Nordic Naturals,
2131 blue/green
Retail price: ~~\$59.98~~ **\$53.99**

a pad for every surface

Five types of Norwex® Mop Pads pick up everything, everywhere.

Dry Superior Mop Pad

The statically charged 82% recycled microfiber yarn grabs the smallest particles of dirt, dust, crumbs and more.

Large 52 cm x 15 cm / 20.47" x 5.91"

352009 graphite with yellow trim

352015 champagne **\$32.99**

Small* 34 cm x 15 cm / 13.39" x 5.91"

352008 graphite with yellow trim **\$24.99**

Wet Mop Pad

Made from 70% recycled microfiber yarn, use it wet to quickly clean floors and walls.

Large 52 cm x 14 cm / 20.47" x 5.51"

350008 graphite with teal trim

350006 rose quartz **\$32.99**

Small* 32 cm x 14 cm / 12.6" x 5.51"

350007 graphite with teal trim **\$24.99**

Tile Mop Pad

Special nylon fibers are woven into the microfiber to quickly and easily scrub dirt and debris from tile floors.

Large 52 cm x 14 cm / 20.47" x 5.51"

350106 **\$32.99**

Small* 32 cm x 14 cm / 12.6" x 5.51"

350105 **\$24.99**

Chenille Dry Mop Pad

Extra-long nubby chenille microfiber picks up and holds dirt, dust, pet hair and other large particles. Great for baseboards, walls and ceilings too!

Large 52 cm x 15 cm / 20.47" x 5.91"

352022 **\$36.99**

Small* 32 x 14 cm / 12.6" x 5.51"

352021 **\$28.99**

Window Cloth Mop Pad

Tightly woven microfiber brings high windows to a sparkling shine.

Large 52 cm x 15 cm / 20.47" x 5.91"

350107 **\$32.99**

Small* 32 cm x 14 cm / 12.6" x 5.51"

350108 **\$24.99**

*Shown on page 27.

why Norwex mops

They give you an amazing clean wet or dry—so you can reduce harmful chemicals on your floors, where kids and pets play.


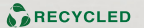
dry superior mop pad

Made from 82% recycled microfiber yarn

OEKO-TEX® 

wet mop pad

Made from 70% recycled microfiber yarn

 OEKO-TEX® 



champagne
352015



Large Mop Pad
Color Options

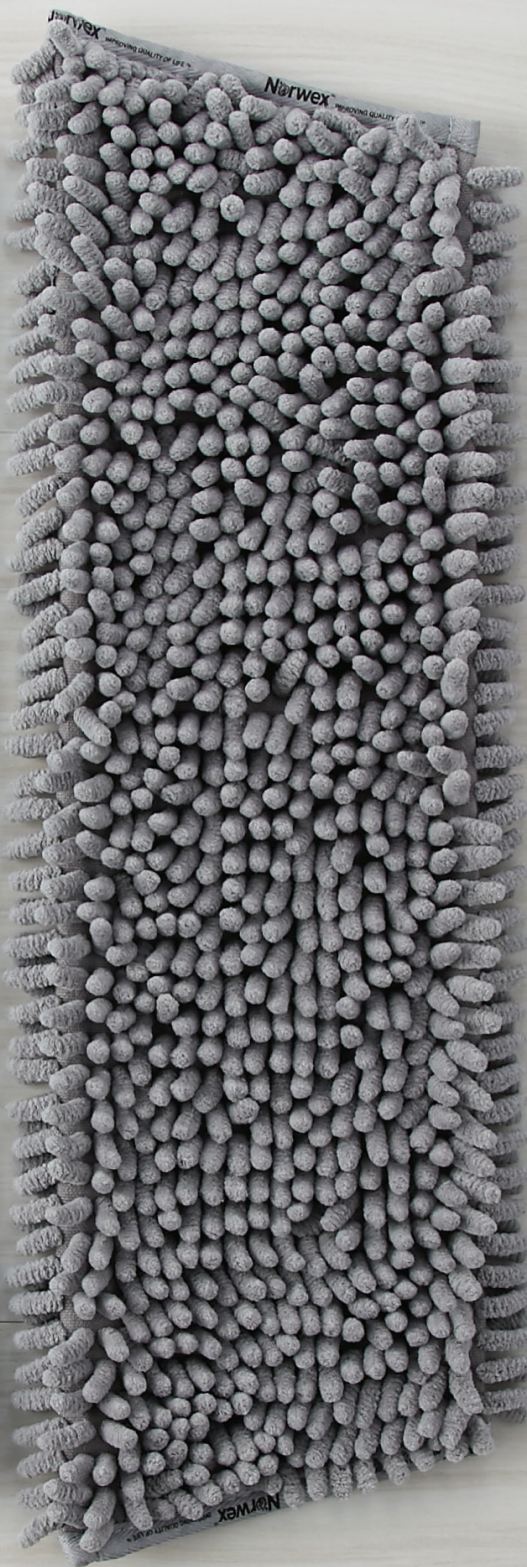


rose quartz
350006

tile mop pad




chenille dry mop pad OEKO-TEX®



window cloth mop pad

BacLock® OEKO-TEX®





a healthier way to clean

Keeping your home clean means more than just wiping up spills and mopping the floor. It's making sure that the products you use to feed your family and clean their clothes are completely free from harmful chemicals and safer for the earth. Norwex® plant- and enzyme-powered household products are safe, effective and sustainable, allowing you to get the clean you expect without sacrificing your family's health.



safer solutions for your

Scummy shower? Grimy garage? Funky footwear? These every mess you can make—and they do it without harmful

what it does

Safely removes soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more. *Not for use on natural stone surfaces (or any cookware other than coffee pot carafes).*

how it works

USDA certified 86% biobased formula contains natural citric acids, so it's both highly effective and environmentally friendly.



Descaler
355 ml / 12 fl. oz.
600005 **\$29.99**

what it does

Safely breaks down baked-on, burned-on food and stubborn, greasy spills on ovens, grills, pans and bakeware.

how it works

Powerful enzymes remove grunge and grime without the fumes of caustic chemicals. Won't leave residues or odors behind, so food tastes like it should.



Oven and Grill Cleaner
355 ml / 12 fl. oz.
600006 **\$29.99**

what it does

Quickly breaks down and eliminates the toughest stains and neutralizes odors. *Not for use on carpets treated with Scotchguard™ or other sealants.*

how it works

Natural enzymes and microbes are no match for dirt, stains or grease. They stop odors at the source—all without leaving a trace.



Carpet Stain Remover
355 ml / 12 fl. oz.
600001 **\$29.99**



DID YOU KNOW? An estimated 9 million tons of discarded plastic flows into the world's oceans every year. The OceanBound label on our 12-ounce bottles lets you know they're made of plastic waste that was at risk of entering the world's oceans.

toughest challenges

powerful products help eliminate odors and clean just about chemicals that can hurt you, your family and the environment.

what it does

Breaks down and eliminates organic, odor-causing residues on shoes, equipment bags, cleats, shoulder pads, helmets, knee pads, workout gear and more.

how it works

Fast-acting enzymes and biodegradable ingredients target and remove odor sources naturally; no harmful chemicals or aerosol propellants.



Sportzyme
243 ml / 8.25 fl. oz.
600007 **\$21.99**

what it does

Helps remove strong, organic odors like mildew, smoke and urine from bathrooms, kitchens, garbage cans, lockers, carpet and laundry, leaving a fresher, cleaner scent.

how it works

Rather than mask odors, enzymes break down and remove odors at their source. Phthalate-free, biodegradable ingredients; no aerosol propellants.



Odour Eliminator Concentrate
355 ml / 12 fl. oz.
600020 Crisp Linen **\$16.99**

what it does

Quickly disintegrates and removes greasy, grimy smudges and stains in the kitchen, garage, workshop and more. *Not for use on porous or unsealed surfaces. Test on an inconspicuous area first.*

how it works

Concentrated, plant-based solution contains biodegradable ingredients that are potent against oily messes. No harsh fumes or caustic ingredients.



Heavy Duty Degreaser Concentrate
237 ml / 8 fl. oz.
403476 **\$24.99**



FALLING IN LOVE WITH A SPECIFIC PRODUCT?

Join AutoShip & Save and receive a 10% discount on all recurring orders.

Items listed on page 81. Ask your Consultant for details.

FIND EVEN MORE CLEANING SOLUTIONS AND DEODORIZERS Dishwashing solutions, pages 34–37. Fresh Produce Wash, page 41. Laundry solutions, pages 46–47. Mattress Cleaner, page 48. Bathroom Cleaner and Toilet Spray, page 51.

get a handle on grime

Mix and match or save with a set. These go-to tools will bring a shine to every surface and a clean to every crevice!

save with the set

Dynamic Cleaning Duo

1 each: Utility Brush and
All-Purpose Cream Cleaner

2121 Retail price: ~~\$36.98~~ **\$32.99**



Utility Brush

Stiff nylon brush bristles easily scour grime from small spaces, while the silicone cleaning tip removes dirt from corners and other hard-to-reach spots. 1-year warranty.

18.2 cm x 2 cm / 7.2" x 0.8"
357008 **\$12.99**

All-Purpose Cream Cleaner

USDA certified 78% biobased, microfine mineral formula gets surfaces sparkling clean throughout the house. Great on the go, too, for campers, boats, hotel rooms, dorms and more. *Not for use on special coatings; follow manufacturers' recommendations for surfaces such as natural stone, pewter, wood, carbon fiber, etc.*

113.4 g / 4 oz. 600063 **\$23.99**



earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party!

It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products!

Contact your Consultant
to learn more.

Multi-Use Handle

Combine with the small Mop Base (page 16) and any of our small Mop Pads to customize your own hand-held cleaning system. 2-year warranty.

4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9"
357054 **\$9.99**

Included in: *Hand-Held Squeegee System, Hand-Held Cleaning System and EnviroWand®.*

Squeegee Attachment

This flexible rubber blade snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more—even rippled surfaces. Use with our Telescopic Mop Handle, too. Rinses clean with water. 2-year warranty.

25.4 cm / 10" 356403 **\$17.99**

save with the set

Hand-Held Squeegee System

Remove water from a variety of surfaces, leaving them dry and streak-free. Great after showering to reduce soap film on shower doors and tile.

1 each: Squeegee Attachment, Multi-Use Handle
2-year warranty.

2009 Retail price: ~~\$27.98~~ **\$24.99**

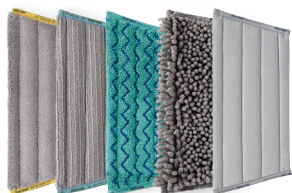


Unscrew the Multi-Use Handle to use the bristle brush for detail duty.



Also attaches to the Telescopic Mop Handle (page 17) for hard-to-reach surfaces.

for a streak-free shine
with water only



works with all small mop pads

save with the set

Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more. Can also be combined with our other small-sized Mop Pads (page 20).

1 each: Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty.

2001 Retail price: ~~\$61.97~~ **\$55.99**



Use dry
or wet!

708011
teal

Dusting Mitt **BacLock**

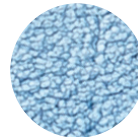
Harmful chemicals in household dust are no match for plush, electrostatically charged microfiber. It attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere, so your home stays dust-free longer!

26 cm x 14 cm / 10.24" x 5.51" **\$20.99**

Save with the set! Part of our top-selling
Safe Haven 5 Set, page 13.



708003
graphite



708000
blue

EnviroWand® with Two-Sided Sleeve

With nubby chenille microfiber on one side and microfiber cloth on the other, this bendable tool attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and other hard-to-reach areas.

68.2 cm x 7.5 cm / 26.9" x 3"
357047 **\$32.99**

EnviroWand Sleeve Replacement

45 cm x 7.5 cm / 17.72" x 3"
357048 teal **\$12.99**

Attaches to the Telescopic
Mop Handle (page 17) for extra
hard-to-reach surfaces.



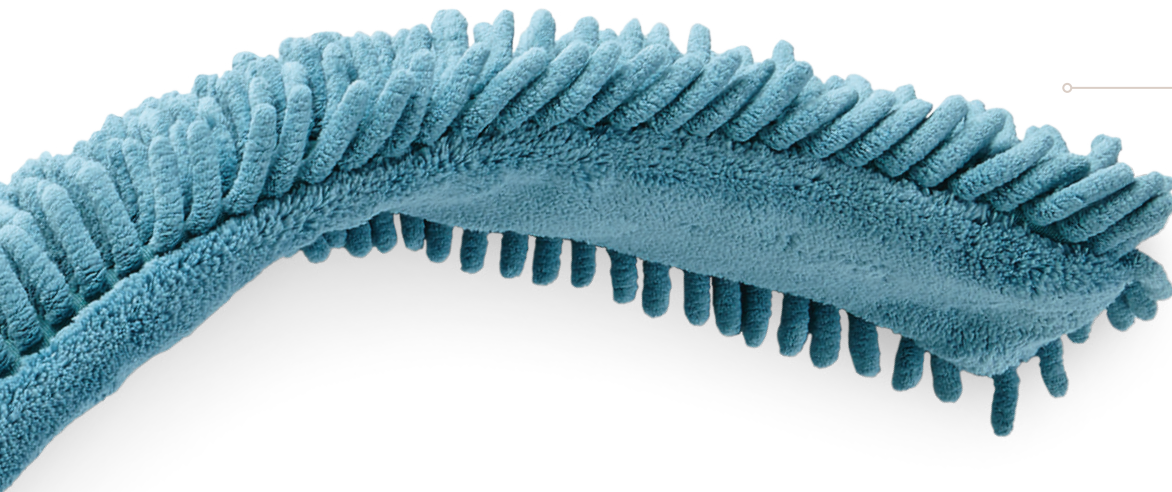
Spray Bottle

Just add water! Spray and wipe up messes with our Mop Systems and microfiber cloths for a quick on-the-go clean. Or use to dilute an enzyme product with water for extra freshness where it's needed. *Do not store diluted products for prolonged periods.*

230 ml / 7.77 oz.
354000 blue **\$6.99**

show dust (and chemicals) the door

Our dust-trapping microfiber is your best defense against allergens and harmful chemicals.



Nubby chenille microfiber grabs dust and holds on tight.

dust is dirtier than you think

With up to 45 chemicals (some of them downright nasty), dust and other allergens have no place in your home.

Entry Mat

Super-absorbent microfiber and stiff polypropylene bristles trap dirt and other pollutants so they're not tracked in. Machine-wash; air dry.

50.8 cm x 76.2 cm / 20" x 30"

356511 graphite or 356510 brown **\$86.99**



Keep dirt where it belongs. Up to 85% of contaminants are brought indoors in the first four steps!



356510
brown



kitchen messes, meet your match

These super-absorbent cloths and towels never met a spill, drip or dribble they couldn't clean!



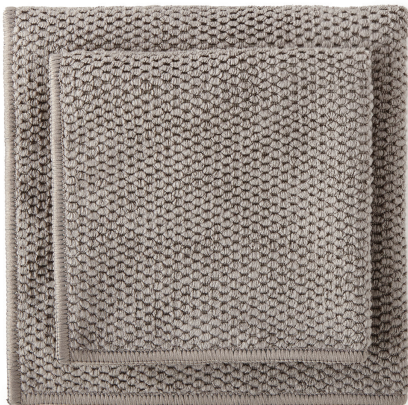
Channel Textured Kitchen Towels & Cloth

 OEKO-TEX®

Our microfiber cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes. Perfect for drying dishes, wiping countertops, soaking up spills and much more.

Channel Textured Kitchen Towel
65 cm x 35 cm / 25.59" x 13.78" **\$21.99**

Channel Textured Kitchen Cloth
35 cm x 26 cm / 13.78" x 10.24" **\$11.99**



Diamond Textured Kitchen Towels & Cloth

 OEKO-TEX® 

All the same benefits of our Channel Textured Kitchen Towels and Cloths, plus they're made from 70% recycled microfiber yarn in a beautiful diamond weave.

Diamond Textured Kitchen Towel
65 cm x 35 cm / 25.59" x 13.78" **\$21.99**

Diamond Textured Kitchen Cloth
35 cm x 26 cm / 13.78" x 10.24" **\$11.99**

save with sets & trios

Kitchen Towel & Cloth Set

1 each: Kitchen Cloth, Kitchen Towel

Retail price: ~~\$33.98~~ **\$30.99**

Kitchen Cloth Trio

3 each: Kitchen Cloths

Retail price: ~~\$35.97~~ **\$31.99**

Channel Textured Kitchen Towels and Cloths



graphite



sea mist



teal



pomegranate



navy



charcoal

Towel	307109	307108	307120	307112	307122	307117
Cloth	307209	307208	307220	307212	307222	307217
Set	1434	1435	1708	1464	1903	1702
Cloth Trio	1424	1425	1709	1463	1901	1703

Diamond Textured Kitchen Towels and Cloths



mushroom



turquoise



amethyst

	706015	307124	307127
	707015	307224	307227
	2116	2102	2104
	2115	2103	2105

who needs single-use?

Our Counter Cloths are more sustainable and absorbent than paper towels and napkins—and they’re prettier too!

Counter Cloths OEKO-TEX®

These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom—really anywhere. Best of all, each set is made from 70% recycled microfiber yarn and contains the equivalent of two 500 ml plastic bottles.

28 cm x 13 cm / 11" x 5" **\$21.99** set of 3



307418
amethyst, vanilla,
mushroom



307416
sea mist,
navy, teal



307410
slate, vanilla,
mushroom

Counter Cloths and Box Set

Our exclusive, Norwex®-branded Counter Cloth Box is shaped like a cozy house. Set contains six Counter Cloths in your choice of three coordinating color combos and keeps them within easy reach for a quick, grab-and-go clean. *Holds up to 12 Counter Cloths.*

24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"

370509 amethyst, vanilla, mushroom

370505 sea mist, navy, teal

370503 slate, vanilla, mushroom **\$58.99**

it's a fact

More than 51,000 trees
are cut down daily to feed
North America's paper
towel habit.





Porcelain Sink Organizer

Perfect for kitchens, bathrooms, craft areas and more, it keeps sinks and countertops tidy and organized. The notched tray holds sponges, bottles and other items, while the silicone-sleeved brush cup is perfect for a toothbrush or Bottle Brush. Use the handy stainless steel rack to dry your Kitchen Cloth or Counter Cloth.

22.5 cm x 10 cm x 18 cm / 8.7" x 3.9" x 7" 358080 **\$43.99**

EnviroSponges BacLock®

Dual-sided, multipurpose sponges absorb all kinds of spills and sappy messes. The scrubby side loosens grime and baked-on residue, and the soft, absorbent microfiber side whisks it away.

15.2 cm x 10.2 cm / 6" x 4"
354105 **\$20.99** pack of 2



Spirinett

These long-lasting stainless steel scrubbers are great for really tough jobs and come in a pack of 2, so you'll always have one handy. Dishwasher safe.

Use care, may scratch some surfaces.

Use of gloves is recommended to reduce skin abrasion. Avoid pulling loose threads and snip if necessary.

354100 **\$5.99** pack of 2

organize your happy place

Set the scene in beautiful porcelain with our sink organizer, then choose the tools and cloths to go with it.

a more sustainable space for tools

Bottles, brushes and more have their own place in our beautiful porcelain organizer that helps reduce plastic in your home.



Porcelain Sink Organizer shown with turquoise Diamond Textured Kitchen Cloth, page 30; Spirinett, page 32; and EnviroSponge, page 32, all sold separately.

spray. pump. wipe. clean.

Give your dishes an extreme, natural clean without leaving harmful chemicals behind.



two easy new ways to achieve spotless dishes

Pump it or spray it; plant- and enzyme-based BioZyme™ breaks down food, grease and grime.

why it's better

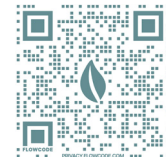
- Powerful, biodegradable ingredients
- Quickly dissolves stuck-on residue
- Great for hand-washing
- Super-concentrated
- Helps reduce plastic

new BioZyme Dish Soap Concentrate



USDA certified 100% biobased, plant- and enzyme-based concentrate easily powers away baked-on food, grease and stains with just a pump or spray, leaving handwashable dishes, fine china and glassware sparkling. With Aloe Vera extract to moisturize your hands and Lavender oil to provide a soothing scent. Dilute two ounces in the pump or spray bottle of your choice. *Not for use in automatic dishwashers; do not dilute product into a sink full of water.*

177 ml / 6 fl. oz. lavender 600062 **\$29.99**



Scan the QR code
to see how
BioZyme works.



save with the set

new Forever Refillable BioZyme Set with Dispenser

1 each: BioZyme Dish Soap Concentrate and Forever Bottle with Foaming Hand Wash Dispenser

2142 Retail price: ~~\$49.98~~ **\$44.99**



save with the set

new Forever Refillable BioZyme Set with Sprayer

1 each: BioZyme Dish Soap Concentrate and Forever Bottle with Sprayer, white

2120 Retail price: ~~\$45.98~~ **\$40.99**



**FALLING IN
LOVE WITH A
SPECIFIC PRODUCT?**

*Join AutoShip & Save
and receive a 10% discount
on all recurring orders.*

*Items listed on page 81.
Ask your Consultant for details.*

sparklier.
shinier.
safer.

Serve up your favorite meals with no harmful chemicals on the menu.

save with the set

Dynamic Dish Duo

1 each: Rinse Aid Plus and
UltraZyme Dishwasher Powder

2010 Retail price: ~~\$33.98~~ **\$30.99**





Shown: Dish Mat, mushroom

Use with mesh
side up.

Dish Mat RECYCLED

Containing BacLock® and made from 91% recycled microfiber yarn, this extra-absorbent mat soaks up twice its weight in water, so it's perfect for letting dishes air dry. Hangs to dry and folds for storage.

53 cm x 36 cm / 20.87" x 14.17" **\$29.99**



307306
mushroom



307302
graphite

Dishwashing Liquid



Gentle suds remove grease and get your dishes spotless, even in hard water. Ultra-concentrated with biodegradable ingredients and USDA certified 85% biobased ingredients; scented with Clementine essential oil. Suitable for septic tanks.

355 ml / 12 fl. oz. 600003 **\$13.99**

Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. *Not for front-loading washing machines.* 5-year warranty.

5 cm x 5 cm x 6 cm / 2" x 2" x 3" 357020 **\$39.99**

Rinse Aid Plus

Natural citric extracts combat spots and film and get your dishes and glassware sparkling. It thoroughly rinses away residual mineral deposits to prevent spots. Dishes dry more effectively and come out gleaming. Formulated specifically to work with our UltraZyme Dishwasher Powder.

355 ml / 12 fl. oz. 403475 **\$14.99**

UltraZyme™ Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains; no pre-soaking required. Dishes, glassware, cutlery, pots and pans come out squeaky clean and toxin-free, even in hard water. Phosphate-free, fragrance-free and chlorine bleach-free, it also reduces odors and removes buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

450 g / 15.87 oz. 403474 **\$18.99**



tackle every mess you can imagine.

Plus some you haven't even thought of yet. Stuck-on, smeared-on or ground-in, these tools get the job done.

Bamboo Multipurpose Cloth

BacLock OEKO-TEX®

Norwex® Microfiber and bamboo viscose make the slightly scrubby texture of this multifunctional cloth perfect for tougher cleaning jobs. It handles everything from dirty pots and pans in the kitchen to stubborn bathroom soap scum and grime.

35 cm x 35 cm / 13.78" x 13.78"

703000 graphite with green trim **\$18.99**

Stainless Steel Cloth

BacLock OEKO-TEX®

Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. *Suitable for smooth stainless steel and other metals. Follow manufacturer's instructions for special coatings on various metals.*

40 cm x 40 cm / 15.7" x 15.7"

305016 steel blue **\$23.99**



earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party!

It's a fun and easy way to show your friends and family how to live safer and more sustainably.

Gather in person or online as you earn FREE Norwex products!

Contact your Consultant to learn more.

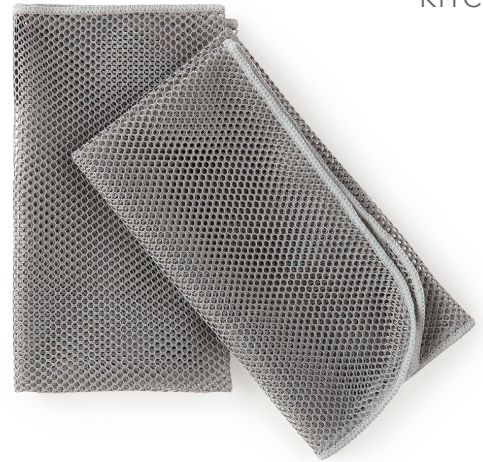




SpiriSponge

Non-scratching scrubber sponge removes sticky substances. Safe for use on all non-stick surfaces and glass-top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

13 cm x 8.5 cm x 1.8 cm / 5.11" x 3.34" x .70"
354102 **\$10.99** pack of 2



Dish Cloths

These specially woven, netted cloths wash your dishes and so much more with ease! Nonabsorbent, they easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

45 cm x 45 cm / 17.72" x 17.72"
307008 graphite **\$17.99** pack of 2



Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty.

Bottle Brush:

4.8 cm x 31.8 cm / 1.9" x 12.5"

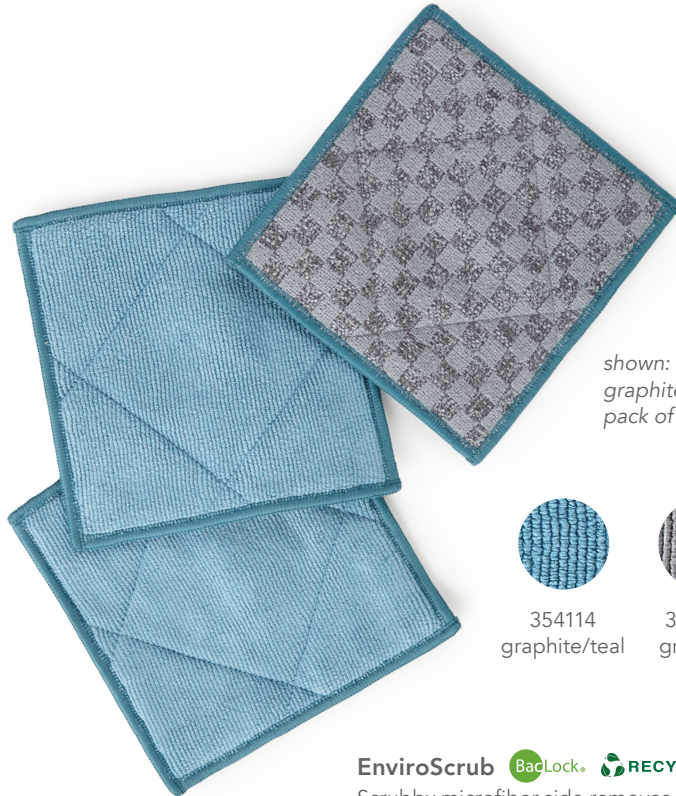
EnviroSleeve:

7.6 cm x 11.4 cm / 3" x 4.5"

1451 **\$19.99** 1 brush/1 EnviroSleeve

EnviroSleeve:

357056 **\$5.99** 1 sleeve



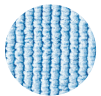
shown:
graphite/teal,
pack of 3



354114
graphite/teal



354107
graphite



354106
blue

EnviroScrub

Scrubby microfiber side removes sticky, gooey messes; EnviroCloth® side easily wipes them away. Graphite and blue padded cloths are made from 70% recycled microfiber yarn throughout; graphite/teal cloth is made from 70% recycled microfiber yarn on the scrubby side. Safe for all non-stick surfaces, including pots, countertops, sinks, tiled walls and more.

16 cm x 16 cm / 6.3" x 6.3"

354114 graphite/teal, 354107 graphite, 354106 blue
\$24.99 pack of 3



Hole allows you to
hang for storage.

Quickly cleans
fresh produce.
Great for peeling
carrots, too!

smarter sustainable solutions

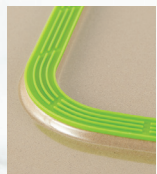
From our biodegradable cutting
boards to our reusable napkins,
we help you do dinner better.



Safely sprays away
unwanted residue and
chemicals from produce!

choose to reuse

Every minute, a truckload of waste enters the world's oceans. Help stem the tide of single-use plastic and paper that's choking our planet.



Cutting Board

Made from biodegradable natural Rice Husks, this durable, easy-to-clean board is better than plastic cutting boards for protecting your countertops. Food-grade silicone grip ring keeps it in place. Dishwasher safe.* 1-year warranty.

*Avoid high-heat settings.

new Mini 22.5 cm x 20.5 cm / 8.9" x 8.1" 370003 **\$29.99**

Small 35 cm x 25 cm / 13.8" x 9.8" 370001 **\$39.99**

Large 40 cm x 30 cm / 15.75" x 11.8" 370002 **\$49.99**

Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce, plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

32 cm x 32 cm / 12.6" x 12.6" 307010 green **\$13.99**

Fresh Produce Wash



Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. USDA certified 99% biobased, biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens.

355 ml / 12 fl. oz. 403470 **\$24.99**

Norwex® Water Filtration System

Get cleaner, tastier water and reduce the use of plastic water bottles, too. Exclusive magnesium technology means better-tasting water for just pennies a liter. Dishwasher safe. Includes one filter. 1-year warranty.

2.5 L 1519 blue **\$57.99**

Replacement Filters

Exclusive four-stage magnesium filter helps remineralize your drinking water and maintain mineral balance and neutral pH for a clean, crisp taste. Reduces impurities, limescale and chlorine.

358105 **\$29.99** pack of 2

Stainless Steel Drinking Straws and Bag

Set of two straws with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty.

Regular 21 cm long x .6 cm diameter / 8.26" long x .24" diameter
358036 **\$14.99** set of 2 straws, bag and brush

Long 26 cm long x .6 cm diameter / 10.4" long x .24" diameter
358037 **\$16.99** set of 2 straws, bag and brush

Stainless Steel Drinking Straws

Regular 21 cm long x .6 cm diameter / 8.26" long x .24" diameter
358030 **\$16.99** pack of 4 (does not include bag)

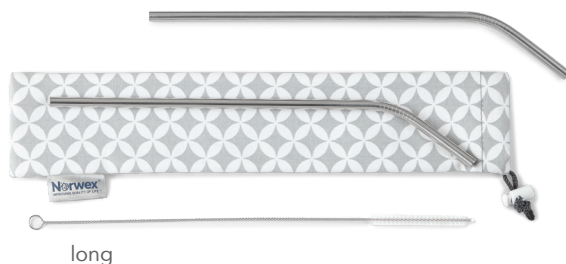
Norwex Napkins RECYCLED

Replace single-use paper napkins. Each set of our highly absorbent, self-cleansing napkins is made from 50% recycled microfiber yarn and contains the equivalent of five plastic bottles (500 ml).

43.2 cm x 31.8 cm / 17" x 12.5" **\$29.99** set of 4



Replace filter every 4 weeks
(approximately 100 fillings).



long

Two straw sizes
to choose from!



regular



307402
leaves

307404
peacock



Reusable Grocery Bag with BacLock® RECYCLED

Made from 100% recycled materials and strong enough to hold all your groceries. Contains our micro silver BacLock lining.

32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.1"
358511 rings, 358510 green, 358512 retro **\$8.99**



Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty.

30 cm x 35 cm / 11.8" x 13.8"
1466 **\$15.99** set of 3



store more. worry less.

Take BPA and plasticizers out of the equation with our reusable and sustainable storage options.

Safer for your family and so convenient!



DISHWASHER
SAFE



FREEZER
SAFE



MICROWAVE
SAFE



Silicone Food Storage Containers

Reduce the use of plastic wrap and plastic containers in your home. Our heavy-duty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. Collapsible to take up 60% less room when compared to other storage options. 1-year warranty.

Small

350 ml / 1.4 cups;
132 mm x 97.5 mm x 65.5 mm /
5.2" x 3.8" x 2.6" teal

Medium

500 ml / 2.1 cups;
164.5 mm x 108 mm x 64.5 mm /
6.5" x 4.3" x 2.5" graphite

Small/Medium

358002 **\$26.99** set of 2

Large

800 ml / 3.3 cups;
186.5 mm x 121.5 mm x 69 mm
7.3" x 4.8" x 2.7" eggplant

Extra Large

1200 ml / 5 cups;
215 mm x 135 mm x 76 mm
8.5" x 5.3" x 3" graphite

Large/Extra Large

358003 **\$36.99** set of 2

save with the set

Silicone Food Storage Containers Set

1 each: Small/Medium and Large/Extra Large
1910 Retail price: ~~\$63.98~~ **\$56.99** set of 4



Collapse to take up
60% less room than
other storage options.



"Norwex has offered me a platform and purpose and helped our family in many ways to bring us all closer together as a family. The Norwex Baby Body Pack cloths have been a must-have staple in our home after meals and in the car or bath for wiping, washing and cleaning our sensitive skin without the use of harsh chemicals. Even our middle schooler uses one each night to wash his face. It's a parenting win."

Katie Stoffel-Duffy

Senior Vice President Sales Leader, MI
Creating Safe Havens for 9 years



See page 71.

love Norwex? tell your friends!

Hosting a Norwex® Party online, at home, wherever you like is a fast, fun and easy way to help friends and family create healthier homes as you earn FREE Norwex products!



"I am thankful for the freedom to benefit from hard work and how Norwex has helped grow my confidence and given me the flexibility to choose how to spend my valuable time! I love the powerhouse Car Cloth—it should be a staple in every vehicle, including motorcycles and RVs. Talk about fast and sparkling results on windows, lights, chrome, mirrors, navigation screens and even the backup camera lens! I receive great Customer testimonials on this hidden gem, especially from car buffs!"

Crista Granley

Senior Executive Sales Leader, WA
Creating Safe Havens for 9 years

"Joining Norwex was one of the best decisions of my life. I'm so glad I didn't let fear hold me back. Because of my Norwex business I've learned that I love people. It has grown me in so many ways and made me a much more confident person. The EnviroCloth® completely changed my definition of clean! True clean has a feel, not a smell. I totally fell in love with the spotless, streak-free clean that I could see and feel."



Donna Burkholder

Senior Executive Sales Leader, PA
Creating Safe Havens for 8 years



See page 10.

"We are blessed that I can make extra income through my online business while staying home with our kids, especially when my husband travels. I love educating people on healthy living, and working with my Team has resulted in incredible friendships! The Lysera™ Prebiotic Deodorant has been a game-changer for me. I'd given up antiperspirants but hate sweating and had struggled to find a safe, yet effective, deodorant. With this one, I'm always amazed when after my workouts and training in the dojo, I don't stink at all!"

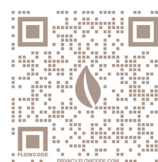


Kendra McDaniel

Vice President Sales Leader, IN
Creating Safe Havens for 6 years



See page 57.



interested in joining?

Scan this QR code to learn more!

See page 75.



"I am so thankful to Norwex for opening my eyes to harmful chemicals and allowing me to help others make safer, wiser choices. I get to be home when my three kids get off the bus and go on field trips and be room mom—all while working from home and building relationships with Customers, Hosts and fellow Consultants. I love our Ultra Power Plus™ Laundry Detergent—no perfumes, dyes, sulfates, or phosphates. I can't imagine going back to perfumy detergents again!"

Dana Johnston

Executive Vice President Sales Leader, SC
Creating Safe Havens for 6 years



See page 46.



“

you can totally do this!

If you're inspired by the idea of radically reducing chemicals in the homes of your friends and family, then join us!

You have the opportunity to earn a supplemental income when you share Norwex products with others.

get started for free*

Your Starter Kit contains the EnviroCloth®, Window Cloth, Dusting Mitt, and sample sizes of our Ultra Power Plus™ Laundry Detergent and Cleaning Paste (74 ml/2.5 oz.). Plus it includes our Body and Face Pack, Rubber Brush, Superior Mop Starter System and all the supplies you need to hold your first parties and start earning right away on the products you sell!

your business, your way

Party at home or online—or both! You'll set your own schedule and we'll support you every step of the way.

start today

Talk to the person who shared this catalog with you.



*This Starter Kit is provided at no charge, except for \$9.99 shipping and handling plus tax where applicable, to a new Independent Consultant who generates sales of at least \$1,000 within the first 30 days or \$2,000 within the first 90 days of enrollment. A new Independent Consultant who fails to satisfy this criteria will be billed \$200 plus tax. Kit contents subject to change.

how “clean” is

Norwex® laundry products are free from dangerous toxins that could be ammonia, optical brighteners, chlorine, dyes and fillers. They're super-

what it does

With just a few pre-measured pumps this 97% biobased formula cleans all types of fabrics* and works in all temperatures to reduce every kind of odor and organic stain. Over ten times more concentrated than most leading brands, it effectively cleans up to 215 high-efficiency and 107 conventional loads.

how it works

Derived from plants and other renewable resources, Liquid Laundry Detergent harnesses the power of enzymes to target and break down starches, fats and proteins.

what it does

This highly concentrated, superior stain-fighting powder dissolves grease and grime to get your laundry super-clean in all water temperatures. Quick-dissolving and safe for all fabrics* including handwashables and Norwex Microfiber, it effectively cleans up to 100 high-efficiency and 66 conventional loads.

how it works

Biodegradable surfactants target your toughest stains without harmful chemicals like phosphates, chlorine or bleach or fillers that can clog pipes. Plant- and mineral-based ingredients provide a safer clean for your family and the environment.


what it does

Provides extra help when and where you need it to eliminate tough laundry stains and odors like grass, urine, blood, grease, grime, sweat and more, even in hard water. Restores dingy clothing and keeps fabrics looking new longer.

how it works


Just one scoop of the powerful enzymes in this 53% biobased formula removes mineral deposits, sediment and other residue without harmful chemicals from bleach, ammonia or synthetic fragrances.



Liquid Laundry Detergent 

430 ml / 17 fl. oz.
600000 **\$34.99**



Ultra Power Plus™
Laundry Detergent 

1 kg / 2.2 lbs.
1125 **\$29.99**



Microfiber Cleaner
Laundry Booster

450 g / 15.9 oz.
600016 **\$24.99**



*Follow garment label instructions for silk and wool. **Not recommended for use on silk or wool.
USDA Biobased Certification indicates a significant percentage of the product is derived from plants and other renewable agriculture, marine and forestry materials.

your laundry?

harming your family, like phosphates, phthalates, synthetic fragrances, concentrated so you use less (and there's less packaging waste).

what it does

Works in all water temperatures to penetrate and dissolve stains like coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more. Gentle on delicate fabrics.**

how it works

Biodegradable with powerful, plant-based surfactants to quickly eliminate tough stains.

what it does

Helps cut drying time and reduce static and wrinkles by creating space between your clothes, allowing air to better circulate among them in the dryer. 2-year warranty.

how it works

100% New Zealand wool is a much healthier alternative to dryer sheets, which can contain up to 25 harmful chemicals.† They soften clothes naturally and can even be used with your favorite essential oil to lightly scent your laundry.

what it does

Slips onto your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without all the waste of sticky sheets and plastic handles.

how it works

Bristly polyester latches onto clingy debris and won't let go. The mitt is double-sided and works used in either direction with straight strokes going against the grain of the mitt. Use caution on delicate or embroidered clothing.



OceanBound Plastic packaging means less waste is headed for the sea.



Fluff and Tumble Dryer Balls

357021 **\$29.99** set of 3



Lint Mitt

11.5 cm x 14.8 cm / 4.5" x 5.8"
308041 **\$12.99**

Stain Remover
355 ml / 12 fl. oz.
600004 **\$14.99**

†Chemical emissions from residential dryer vents during use of fragranced laundry products. Anne C. Steinemann, et al. Air Quality, Atmosphere & Health, 6, 151-156 (2013)

acne-prone skin? our sheets and pillow cases have you covered.

Our luxurious Sheets and Pillowcases are more durable than cotton, and they're vegan, too! Moisture-absorbing and engineered with some of the most advanced antimicrobial technology in the world, they've even been tested and proven to reduce the growth of acne-causing bacteria within the cloth.*

Pillowcases

Standard

78.74 cm x 53.34 cm / 31" x 21"

309400 cloud

309404 grey (with envelope enclosure)

\$43.99 set of 2

King (with envelope enclosure)

101.5 cm x 53.5 cm / 40" x 21"

309402 cloud **\$51.99** set of 2

Flat Sheet

Queen

248.9 cm x 243.8 cm / 98" x 96"

309450 cloud **\$119.99**

King

284.5 cm x 248.9 cm / 112" x 98"

309451 cloud **\$139.99**

Fitted Sheet

Queen

Fits standard Queen-sized mattresses
up to 40.6 cm / 16" deep.

309452 cloud **\$129.99**

King

Fits standard King-sized mattresses
up to 40.6 cm / 16" deep.

309453 cloud **\$149.99**

save with sets

Sheet Sets

Queen

1 each queen: Flat Sheet, Fitted Sheet

1907 cloud Retail price: ~~\$249.98~~ **\$239.99**

King

1 each king: Flat Sheet, Fitted Sheet

1906 cloud Retail price: ~~\$289.98~~ **\$274.99**



Mattress Cleaner

Enzymes and biodegradable ingredients in this 54% biobased formula help remove organic materials, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. *Not for use on nonabsorbent plastic crib, latex or foam mattresses.*

355 ml / 12 fl. oz.

600008 **\$29.99**



Our standard grey and king-sized cloud Pillowcases feature an envelope enclosure for a more finished look.



sleep reimagined

Our innovative microfiber with BacLock^{®**} micro silver antibacterial agent makes getting a good night's sleep a dream.

sheets for cool people

Getting a great night's sleep is no sweat with our moisture-absorbing Sheets and Pillowcases. And our exclusive BacLock^{**}, with its self-cleansing properties, keeps them fresher, longer while reducing the growth of acne-causing bacteria in them, making them ideal for acne-prone skin.*

a safer way to refresh

Getting your bathroom sparkling clean doesn't
have to mean using harsh chemicals.



save with the set

Forever Bottle with Sprayer Set

1 each: grey, sea mist and white

2008 Retail price: ~~\$47.97~~ **\$42.99** set of 3

Forever Bottle with Sprayer

Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex® products, or simply fill with water to use with our microfiber cloths, Mop Systems and more. Color-code for different rooms or dilutable products using your choice of three slip-resistant silicone sleeve options. *Handle with care.*

473 ml / 16 fl. oz. 354004 grey, 354003 sea mist, 354002 white **\$15.99**

Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mold growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty.

13.4 cm x 44.1 cm / 5.3" x 17.4" 357009 **\$20.99**

Bathroom Scrub Mitt

Soft and scrubby microfiber made from 70% recycled microfiber yarn easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.

23 cm x 17 cm / 9.06" x 6.5" 709004 teal, 709005 graphite **\$24.99**

Bathroom Cleaner

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, basins and most other hard surfaces in just one application. *Not for use on natural stone surfaces and special coatings.*

355 ml / 12 fl. oz. 600002 **\$29.99**

Toilet Spray

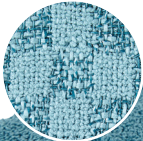
Toilet time doesn't have to mean embarrassing odors. Free from harmful chemicals, natural essential oils create a fresh-smelling barrier that prevents odors before they begin. Your bathroom stays fresher for family and guests!

59 ml / 2 fl. oz. 600021 citrus scent **\$12.99**



Double duty: Scrubby side tackles soap scum while the plush side gently cleans.

709004
teal



709005
graphite





How clean is clean? More than 2,700 substances are banned from our products.



leading the way in clean beauty

When it comes to your personal care, we believe that beauty really goes beyond skin deep.

That's why we follow the strictest standards for safety and product integrity—and why more than 2,700 substances are banned from our product development process, ensuring that harmful chemicals never go on (or in) your body.

salon-quality results, formulas you can trust

Lysere™ Nourishing Hair Care

Our salon-quality line is formulated by hair care experts to support hair and scalp health. Nutrient-rich, each product contains our plant-based Nordic Antioxidant Complex featuring Juniper, Sea Buckthorn and Red Algae. Free from harmful chemicals and gentle enough for daily use on all hair types. *Contains nut-derived ingredients (coconut, palm nut, shea nut).*

Lysere Nourishing Shampoo

Deep cleans and leaves hair soft, smooth and shiny. Pro-Vitamin B-5 helps lock in moisture.

355 ml / 12 fl. oz. 403820 **\$24.99**



Lysere Nourishing Conditioner

Lightweight yet deeply moisturizing. Helps detangle hair, improve manageability and soften hair cuticles to seal in moisture. Shea butter provides shine. USDA certified 78% biobased ingredients.

355 ml / 12 fl. oz. 403821 **\$24.99**

Lysere Hair Protecting Spray

Lightweight spray forms an invisible screen to help protect hair from pollution, UV rays and heat damage as it increases shine and hydration.

118 ml / 4 fl. oz. 403822 **\$16.99**



Lysere Deep Conditioner & Mask

Two-in-one formula penetrates to restore moisture, bringing silky softness to brittle, damaged hair. Use weekly or biweekly, or for especially dry hair use as your daily conditioner. USDA certified 81% biobased ingredients.

120 ml / 4 fl. oz. 403832 **\$14.99**

Lysere Daily Hair Shampoo

Plant-derived ingredients including Guar Bean and Pro-Vitamin B5 soften and clean oily, superfine hair. Natural extracts of Sugar Cane and Orange Fruit remove daily buildup, promoting healthier hair and scalp, while Bilberry Extract adds powerful antioxidant protection. *Contains nut-derived ingredients (coconut).*

355 ml / 12 fl. oz. 600300 **\$24.99**



our lysere hair care products are

- Vegan
- Gluten free
- Paraben free
- Formaldehyde free
- Dermatologist tested
- Not tested on animals
- Synthetic dye free
- Synthetic fragrance free
- Scented by an essential oil blend
- Contain plant derived ingredients



earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party! It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products! Contact your Consultant to learn more.

save with the set**Lysere Nourishing Hair Care Collection**

1 each: Nourishing Shampoo, Conditioner,
Deep Conditioner & Mask, Hair Protecting Spray

2106 Retail price: ~~\$81.96~~ **\$73.99**



pure. natu

These products harness the power of pre- and probiotics, confidence and effectiveness—plus they're completely

what it does

USDA certified 90% biobased ingredients promote healthy gums and teeth, guard against dry mouth and freshen breath.

how it works

Super-antioxidants help neutralize free radicals. Ultra-concentrated Aloe extract helps relieve dry mouth. Essential oils provide naturally minty-fresh breath. Alcohol free.



Lysere™ Advanced Antioxidant Mouthwash
473 ml / 16 fl. oz.
403814 mint **\$17.99**

what it does

USDA certified 99% biobased ingredients deep clean, whiten and brighten your teeth, freshen breath and support oral health.

how it works

The probiotic *L. paracasei* and Xylitol help balance your oral microbiome, as activated White Binchotan Charcoal gently removes unhealthy buildup and surface stains. Essential oils naturally freshen breath.



Lysere Probiotic Whitening Toothpaste
113.4 g / 4 oz.
403812 mint **\$12.99**

save with sets

Lysere Toothpaste, Mouthwash & Toothbrush Set

1 each: Lysere Probiotic Whitening Toothpaste, Lysere Advanced Antioxidant Mouthwash, Adult Silver Care Toothbrush in Light Blue, Soft
2012 Retail price: ~~\$51.97~~ **\$46.99**

Lysere Toothpaste & Mouthwash Set

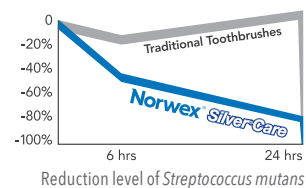
1 each: Lysere Probiotic Whitening Toothpaste, Lysere Advanced Antioxidant Mouthwash
2011 Retail price: ~~\$30.98~~ **\$27.99**

what it does

Gently cleans teeth and gums as it inhibits bacterial growth and buildup and self-sanitizes within hours of use. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

how it works

On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. Includes a toothbrush and refill.



Comparative tests between Silver Care and traditional toothbrushes show reduction level of *Streptococcus mutans* (the principal cavity-forming bacteria) on the brush.



Adult Silver Care Toothbrush

	lt. blue	green	red
Soft:	354053	354052	354054
Medium:	354063	354062	354064
	\$20.99		

Adult Silver Care Toothbrush Refills

Package includes two refills.
354051 Soft, 354061 Medium **\$14.99**



ral. effective.

plants and/or other natural elements to deliver all-day
free from synthetic fragrances, dyes and flavorings.

what it does

This lotion provides 24 hours of intense moisturization while protecting and maintaining your skin's natural balance. *Contains nut-derived ingredients (palm nut).*

how it works

Our 92% biobased Probiotic & Antioxidant Formula strengthens your skin's natural barrier, helps neutralize free radicals and guards against environmental aggressors.



Lysere Moisture-Rich Body Lotion
180 ml / 6 fl. oz. 403810 **\$32.99**

what it does

This deodorant with Aloe Vera and Witch Hazel not only fights body odor up to 48 hours but also keeps your skin protected and refreshed. Dermatologist- and allergy-tested. *Contains nut-derived ingredients (palm nut, coconut, shea nut).*

how it works

Prebiotics help reduce odors from sweat and bacteria; enzymes help degrade odor-causing compounds. Antioxidants effectively fight free radicals, helping to keep skin healthy; charcoal helps absorb sweat and other impurities.



Lysere Prebiotic Deodorant
64 g / 2.25 oz. 600247 lavender/coconut **\$18.99**



WANT TO SAVE MONEY?

Join AutoShip & Save and receive a 10% discount on all recurring orders.
Items listed on page 81.
Ask your Consultant for details.

what it does

Helps eliminate embarrassing underarm odors, giving you all-day freshness and confidence without clogging pores. Great for feet too. Odorless, non-sticky and non-staining.

how it works

Natural mineral salts help stop odor caused by bacteria and sweat, providing a powerful alternative to traditional antiperspirants containing triclosan and fragrances. Moisten before each use.



Crystal Deodorant
Approx. 75 g / 2.65 oz. 403600 **\$13.99**

Powerful antioxidants
and 15 healthy oils
bring a radiant glow
to your skin.

Helps increase
hydration and
improve your
skin's elasticity.



Helps soothe
puffy eyes.



Proven to deliver
lasting, intensive
24-hour hydration*
and nourish and
protect skin.



save with the set

Lysere Skin Care Collection

1 each: Daily Face Moisture, Night Recovery Cream, Renewing Eye Cream, Illuminating Oil in our zippered, reusable On-the-Go Pouch: 15.5 cm x 20 cm x 4.5 cm / 6.1" x 7.9" x 1.8"

1911 Retail price: ~~\$153.96~~ **\$138.99**



simply, clean beauty

Our Lysere™ Collection provides 24 hours of Nordic super antioxidants and powerful, plant-based nutrients for soft, smooth, radiant skin.

Lysere Skin Care Collection

Four favorites hydrate and nourish skin to keep it looking its healthy best around the clock. All feature our Nordic antioxidant-rich, super-food ingredients Bilberry, Red Algae and Black Oat. (Contain nut-derived ingredients macadamia nut, palm nut and coconut; Eye Cream contains macadamia nut, palm nut and almond.)

Lysere Daily Face Moisture

Light, non-greasy lotion features Lingonberry to help moisturize and guard skin against stressors.

50 ml / 1.69 fl. oz. 600202 **\$35.99**

Lysere Night Recovery Cream

Works at night during skin's rest-and-repair cycle to provide a veil of moisture. Fortified with Apricot, Sunflower, Avocado and Coconut Oils.

50 ml / 1.69 fl. oz. 600203 **\$38.99**

Lysere Renewing Eye Cream

Awakens and brightens the delicate eye area. Macadamia Seed Oil helps hydrate skin for a more rested appearance.

15 ml / .5 fl. oz. 600204 **\$28.99**

Lysere Illuminating Oil

Protects and hydrates your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus Arctic Cloudberry and USDA certified 100% biobased ingredients.

15 ml / .5 fl. oz. 600201 **\$49.99**



results you can see!**

- 100% of participants said their skin looked more radiant.
- 100% of participants agreed their skin felt more nourished.
- 83% of participants said their skin looked younger.
- 79% of participants saw a reduction in the appearance of fine lines and wrinkles.

*Based on a 24-hour clinical moisturization test.

**Based on a 24-subject consumer perception study in a third-party lab, after four weeks of use.

face each day radiant

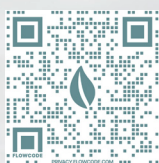
Reduce the visible signs of aging and restore a more youthful, radiant glow with this rejuvenating new serum, featuring a powerful blend of peptides, skin-brightening Niacinamide and Nordic antioxidants.



new Lysere Rejuvenating Radiance Serum

Use this powerful combination of peptides, skin-brightening Niacinamide, Glacial Water and Nordic antioxidants morning and night to reduce visible signs of aging. Also helps to brighten skin and improve elasticity, making your skin look and feel younger. *Contains nut-derived ingredients (palm nut, coconut).*

30 ml / 1 fl. oz. 403809 **\$59.99**



Scan the QR code to watch the video.



Alpha Hydroxy Acids gently mimic the natural exfoliation process, revealing smoother, brighter-looking skin.

Blue Jojoba Oil capsules deliver maximum moisturization.

everyday problem solvers



Natural Sunscreen (SPF 30)

Our water-resistant sunscreen is Zinc Oxide-powered, non-nano and broad-spectrum. This means no worrying about harmful chemicals like oxybenzone or octinoxate. All ingredients are derived from natural sources—safer for you and for the planet! *Contains nut-derived ingredients (coconut, shea nut).*

85 g / 3.0 oz. 600220 **\$19.99**

Natural Sunscreen Lip Balm (SPF 15)

Zinc Oxide protects your lips from the sun, while nourishing oils keep them naturally soft and beautiful. USDA certified 97% biobased; includes natural coconut flavor. *Contains nut-derived ingredients (coconut, palm nut, shea nut, tamanu nut).*

4.3 g / 0.15 oz. 600221 **\$9.99**

Lip Balm

Soothe, moisturize and protect your lips with our naturally flavored balm. It's USDA certified organic and gluten-free with none of the harmful chemicals found in petroleum-based products. *Contains nut-derived ingredients (shea nut).*

8 g / 0.28 oz. black raspberry 403192 **\$9.99**

Body Balm

Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, USDA certified 98% biobased and organic ingredients to hydrate rough, cracked skin. *Contains nut-derived ingredients (shea nut).*

77 g / 2.75 oz. 403170 **\$19.99**

Natural Hand Cleaner*

Forget typical hand cleaners! Clean hands naturally without harmful triclosan. Organic Rosemary, Aloe Vera, Lavender and Lemon effectively clean hands without drying your skin.

50 ml / 1.69 fl. oz. 403122 **\$9.99**



Timeless Lip Balm

Rich, emollient lip balm quickly moisturizes, conditions and protects dry, chapped lips. Includes Organic Aloe Vera and Coconut Oil. Gluten- and paraben-free. *Contains nut-derived ingredients (coconut, palm nut).*

4.3 g / .15 oz. 403190 **\$6.99**

Timeless Relaxation Rescue Gel*

Experience a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Arnica and Devil's Claw glide onto pressure points in the neck, temples and shoulders for a tingling sensation that soothes and refreshes.

40 ml / 1.35 fl. oz. 403123 **\$15.99**



Lysera™ Hand Lotion

Our deeply nourishing Macadamia Seed Oil and Vitamin E blend is rich in antioxidants and ultra-hydrating yet non-greasy. *Contains nut-derived ingredients (macadamia nut, palm nut, coconut).*

59 ml / 2 fl. oz. 600207 **\$12.99**

Lysera Body Wash

Oil-to-foam formulation leaves skin moisturized and smooth. With Nordic Lingonberry and Bilberry Extract. *Contains nut-derived ingredients (palm nut, coconut).*

237 ml / 8 fl. oz. 600208 **\$19.99**

fight aging every day



At right:

**Naturally Timeless
Anti-Gravity Night Cream**

This hydrating blend reduces the appearance of fine lines and wrinkles.
(Also contains almond, shea nut.)

50 ml / 1.69 fl. oz. 403086 **\$59.99****Naturally Timeless
Firming Facial Serum**

Visibly firms and smooths skin for
a more youthful appearance.

50 ml / 1.69 fl. oz. 403091 **\$59.99****Naturally Timeless Radiant Eye Cream**

Helps reduce the visible appearance
of dark circles, fine lines and under-eye
puffiness for a more youthful, radiant look.
(Also contains shea nut.)

15 ml / .5 fl. oz. 403096 **\$29.99****Naturally Timeless Day Cream**

Defends against wrinkles, seals in
moisture and boosts your skin's radiance.
(Also contains almond, shea nut.)

50 ml / 1.69 fl. oz. 403081 **\$59.99****save with the set****Naturally Timeless Set**

1 each: Firming Facial Serum,
Anti-Gravity Night Cream,
Day Cream, Radiant Eye Cream

1415 Retail price: ~~\$209.96~~ **\$188.99****naturally timeless
skin care collection**

Four products deliver a unique
blend of Apple Stem Cells, Algae
Extract, Shea Butter, Jojoba Seed,
Sweet Almond and Olive Fruit Oils to
combat the appearance of wrinkles
and fine lines. (Each contains nut-
derived ingredients, including Inca
peanut, coconut, palm nut.)

a safer clean—no soap required

Gently cleanse your skin and bring out your natural glow with super-soft Norwex® Microfiber and water alone.



save with the set

Towel Set  OEKO-TEX®

1 each: Hand Towel, Bath Towel,
Body and Face Pack

Retail price: ~~\$90.97~~ **\$81.99**

See coordinating Bath and
Hand Towels on page 64.

Body and Face Pack

 OEKO-TEX®

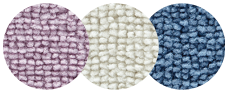
Our Body and Face Cloths are the ultimate cleansing cloth. Using only water, no soap required, they're gentle on skin yet tough on dirt. Our super-soft microfiber pampers body and facial skin as you cleanse. Tested and proven to reduce acne-causing bacteria in the cloth by more than 99%.*

32 cm x 32 cm / 12.6" x 12.6"

\$21.99 pack of 3

*Not an acne-treatment product.

**Body and
Face Pack
Towel Set**



tranquil

309049

2135

tranquil body and face pack,
denim hand and bath towels



coastal

309047

2134

coastal body and face pack,
teal hand and bath towels



graphite

309045

2133



graphite/vanilla

308052

2136



teal/vanilla

308061

2137

ultra-plush for spa-quality comfort

Our most luxurious body towels and cloths yet!

new Ultra-Plush Collection

Velvety, soft and cozy, they feature our exclusive BacLock® so they stay cleaner and fresher longer.* Graphite with graphite trim.

Bath Towel

Wider than our standard Bath Towels by 5 cm / 2".

140 cm x 75 cm / 55.12" x 29.56"

751000 **\$49.99**

Hand Towel

70 cm x 35 cm / 27.56" x 13.78"

752000 **\$21.99**

Body and Face Pack

Cleanse and pamper your skin using only water and these super-soft cleansing cloths.

32 cm x 32 cm / 12.6" x 12.6"

753000 **\$23.99** pack of 3

*Contains BacLock, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

save with the set

Ultra-Plush Towel Set

1 each: Ultra-Plush Bath Towel, Hand Towel and Body and Face Pack

2129 Retail price: ~~\$95.97~~ **\$86.99**



soft, pretty and self-purifying, too



Three of our Chenille Hand Towels are made from recycled microfiber yarn and have suede-like microfiber tops.







color shown:
heathered oatmeal

Chenille Hand Towel

Luxuriously touchable and super-absorbent, it inhibits bacterial odor, mold and/or mildew growth within the towel, thanks to the exclusive BacLock®* technology. The convenient hanger makes it perfect for anywhere there may be wet, messy hands!

12.2 cm x 38 cm / 4.8" x 14.96" **\$29.99**

 RECYCLED

					
309019 graphite	309026 sea mist	309034 eggplant	309104 denim	760000 mushroom	760003 heathered oatmeal

*Contains BacLock, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.
**Not an acne-treatment product.

Save with coordinating Towel Sets including our Body and Face Packs, [page 62](#).



Body Towels OEKO-TEX®






These beautiful, warm and lightweight microfiber towels take pampering to the next level. And with our incredible BacLock® antibacterial agent, there's less worry about acne-causing bacteria or bacterial odor, mold and/or mildew growth within them.** Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly. Multiple colors complement any décor.

Bath Towel

140 cm x 70 cm / 55.12" x 27.56" **\$49.99**

Hand Towel

70 cm x 35 cm / 27.56" x 13.78" **\$18.99**

	graphite	teal	denim	graphite/ vanilla	teal/ vanilla
					
Bath Towel	309025	309024	308901	308908	308903
Hand Towel	309006	309002	308701	308708	308703

Bath Mat

Step onto the soft luxury of this super-absorbent microfiber mat that holds up to 10 times its weight in water. Coordinates with our Bath and Body Towels.

70 cm x 50 cm / 27.56" x 19.69" 309084 graphite **\$49.99**





beautiful
safe
sustainable

Glass features
an on-trend
dot pattern.



Forever Bottle with Foaming Hand Wash Dispenser

The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. *Handle with care.*

355 ml / 12 fl. oz. 600700 white **\$19.99**

save with sets

Forever Clean Hand Wash Set

Forever Bottle with Foaming Hand Wash Dispenser with **your choice of 1 of the following refills:**

2005 peppermint

2006 unscented

Retail price: ~~\$51.98~~ **\$46.99**



Super-soft
microfiber on the
opposite side.

Foaming Hand Wash



Choose energizing Peppermint or unscented. Both feature rich, USDA certified 72% biobased ingredients that leave your skin clean, soft, smooth and moisturized. *Contains nut-derived ingredients (coconut, palm nut).*



Body Scrub Mitt **BacLock**

Use the soft microfiber side for cleansing and the scrubby side for exfoliating. Removes dead skin cells from hard-to-reach spots, revealing smooth, glowing and beautiful skin.

16.3 x 20 cm / 6.4" x 7.8" 309092 graphite **\$14.99**



Foaming Hand Wash

250 ml / 8.45 fl. oz.

403195 peppermint

600254 unscented

\$15.99

Foaming Hand Wash Refill

946 ml / 32 fl. oz.

403196 peppermint

600258 unscented

\$31.99



Makeup Removal Cloth Set 

Using only water, these ultra-soft, suede-like microfiber cloths gently remove all traces of makeup, eyeliner—even mascara—without soap or harsh, drying cleansers. Perfect for mature and sensitive skin, too.

20 cm x 20 cm / 7.87" x 7.87"

306100 blue, green, purple

\$21.99 set of 3



it's glow time

Unveil your freshest skin with our exfoliating scrubbers. And wrap your wet locks in Norwex® Microfiber to get them dry fast!

Exfoliating Facial Mitt 

Gentle buffing side lifts and removes dull, dead skin cells, leaving your face fresh and renewed. The soft, suede-like microfiber side gently cleanses. Use twice a week as the perfect complement to your skin care routine.

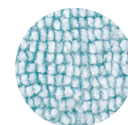
11.5 cm x 14.8 cm / 4.5" x 5.8"

309074 teal **\$13.99**

**Hair Wrap**  OEKO-TEX®

Super-absorbent, lightweight microfiber quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most. **\$27.99**



309051
light blue



309050
vanilla

Back Scrubber 

Soft microfiber on one side and mesh on the other gently cleanse and exfoliate. Two-handled, easy-grip design minimizes twisting and turning.

20 cm x 68.5 cm / 7.8" x 26.9" 309091
graphite **\$19.99**

**Facial Pads** 

Replace cotton balls with these soft, double-sided pads. Dampen with water for a gentle option to cleanse delicate skin. Set of 5 includes zippered Washing Pouch.

Facial Pads: 5.7 cm x 5.7 cm / 2.25" x 2.25"

Washing Pouch: 2.7 cm x 12.7 cm / 5" x 5"

309072 purple **\$17.99**
set of 5 with pouch

Kids Towel

Kids love the fun, bright colors and plush fluffiness! You'll love the BacLock® agent that helps eliminate mold, fungi and bacterial odor within the towel. Handy loop for quick-dry hanging.

120 cm x 70 cm / 47.24" x 27.56"

309008 royal blue with orange trim

308601 yellow with teal trim **\$39.99**

Kids Pet To Dry

These cuddly chenille microfiber hand towels will inspire your kids to wash and dry their hands every time! The BacLock agent inhibits bacterial odor, mold and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

11 cm x 35 cm / 4.3" x 13.8"

309016 grey kitten **\$23.99**

309039 green dragon, 309018 purple unicorn **\$31.99**

Ultra-gentle, plush microfiber is super-soft on kids' sensitive skin.

4-in-1 Kids Wash

This USDA certified 87% biobased body wash, bubble bath, shampoo and conditioner safely and gently gets children's skin and hair silky soft and clean. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. Contains nut-derived ingredients (coconut, palm nut).

236 ml / 8 fl. oz. 403066 **\$19.99**

Kids Bath Sponge 

Super-soft microfiber in fun, bright colors gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

12 cm / 4.72" diameter

309038 teal or 309037 yellow **\$9.99**

BacLock offers continuous protection against microbes and odors within the cloth.



Clean ingredients make bath time safer for them. Body wash, bubble bath, shampoo and conditioner in one make it a breeze for you.

bathe them in love, not harmful chemicals.

Bath time should be about cleansing, not coating them in harsh ingredients. Trust Norwex® for safer products that make bath time fun.

**Pet with a Purpose** 

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex® Microfiber products. *Not for use by children under 2. Not for use in cribs, strollers, playpens, prams or cots.*

30 cm x 21 cm x 16 cm / 11.8" x 8.3" x 6.3"
357094 seal **\$39.99**

Through August 1, 2022, a portion of the sale of this product benefits Washed Ashore, a charitable program creating awareness of marine debris and plastic pollution through art.

bath time is no time for toxins

Hush, little baby, don't you cry; momma's gonna keep you safe and dry.

why our microfiber is safer for your baby

Our super-soft, cuddly microfiber wraps baby in softness as it swaddles her in safety. The BacLock® antibacterial agent keeps each cloth, bib and towel fresher, longer, while the STANDARD 100 by OEKO-TEX® certification ensures that every component—from yarn and dyes to trim and label—is absolutely free from harmful substances.



Baby Hooded Towel Set OEKO-TEX®

Wrap them in warmth with soft, fluffy, super-absorbent microfiber. Set includes hooded towel and face cloth; ideal for newborn to toddler.

Hooded Towel: 80 cm x 80 cm / 31.5" x 31.5"

Face Cloth: 32 cm x 32 cm / 12.6" x 12.6"

308602 graphite with gingham trim

\$44.99 set of 2





Baby Body Pack

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful diaper or wet wipes with no added chemicals.

20 cm x 20 cm / 7.87" x 7.87"

309031 pastel colors **\$18.99** set of 3

Baby's Bath Brush

Extra-soft and flexible silicone bristles provide a soothing massage for skin and scalp. Gentle enough for daily cleansing of babies' and toddlers' delicate skin; helps reduce cradle cap when used on the scalp. BPA-free; not made from natural rubber latex.

9.5 cm x 8.25 cm / 3.75" x 3.25"

357017 grey elephant **\$9.99**



Baby Bib Set OEKO-TEX®

Whether it's an all-day drool catcher or just something to keep baby clean and dry during feedings, we have you covered. Our machine-washable bibs are constructed of soft, extra-absorbent Norwex® Microfiber with BacLock®. Adjustable snaps allow for expansion as baby grows. 0–24 months.

12 cm / 4.72" 309032 graphite with gingham trim

\$29.99 set of 3



save with the set

Baby Bundle

Perfect for the new mom-to-be.

1 each: Baby Hooded Towel Set,
Baby Bib Set, Baby's Bath Brush

2002 Retail price: ~~\$84.97~~ **\$76.99**

a towel that works as hard as you do

Our quick-drying microfiber keeps pace with your on-the-go lifestyle—and stays fresher, longer, thanks to our BacLock® micro silver antibacterial agent.

Small Active Towel



Large/Small Active Towels
with Mesh Bag



Yoga mat not included.

pet-pampering perfection

Get a handle on pet hair and dirt with these ultra-soft and absorbent products.



Features built-in hand pockets to help hold your pet as you dry her.

Pet Towel **BacLock®**

This ultra-absorbent towel makes bath time easy! Just slip your hands into the convenient, built-in pockets to gently yet securely hold and dry your pets after washing them.

60 cm x 100 cm / 23.6" x 39.4"
309301 graphite **\$40.99**



Pet Mitt **BacLock®**

Use our super-soft microfiber mitt wet to gently lift dirt. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

22 cm x 30 cm / 8.7" x 11.8"
309302 graphite **\$21.99**



QUICK
DRYING



ODOR
INHIBITING



FRESHER
LONGER

Active Towels hang to dry quickly and come with their own mesh carrying pouch!



Large Active Towel



Small Active Towel



earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party!

It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products!

Contact your Consultant to learn more.

new Active Towel with Mesh Bag **BacLock®** OEKO-TEX®

Super-absorbent, suede-like microfiber is a must for those on the move. Take it along when exercising, playing sports, hiking, biking, yoga and more. Dries quickly and perfect for beach, pool, travel and camping. Includes convenient mesh carrying pouch.

Large: 172.7 cm x 61 cm / 68" x 24" 306005 blue **\$49.99**
Small: 81.3 cm x 38.1 cm / 32" x 15" 306007 blue **\$24.99**

clean what you can't see

Gently wipe away the smudges you see (and the bacteria you can't) with our screen-safe Norwex® Microfiber.



Convenient clip easily attaches to purses, bags and backpacks!

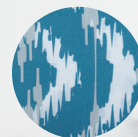
butterfly
305205



dots
305209



ikat
305210



marble
305211



bird
305206

Optic Scarf

Super-soft microfiber easily cleans glasses, cell phone screens, jewelry and other accessories as it removes oil, dirt, dust, lint and grime—all without scratching.

40 cm x 22 cm / 15.74" x 8.66" **\$19.99**

Tech Cleaning Cloth and Case

Silky microfiber on smooth side removes fingerprints, streaks and smudges from TVs, computers, tablets, phones and more. Silicone dots on the other provide non-slip grip and control. Convenient carrying case keeps the cloth handy. *Follow manufacturer's guidelines for cleaning screens.*

35 cm x 35 cm / 13.8" x 13.8"

305018 tech blue **\$24.99** with case



3-in-1 Car Mitt  **OEKO-TEX®**

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

18 cm x 26 cm / 7.1" x 10.23"
308034 graphite **\$24.99**

**Leather Shine**

Replace natural oils in dry leather as you clean, moisturize, protect, restore and make them water-resistant—all without harmful chemicals. Great for leather car upholstery, boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. *Not for use on suede materials.*

133 g / 4.7 oz.
403510 **\$33.99**

**shine your ride**

Daily commute or weekend R&R, make sure your ride looks fine all the time.

**Dry and Buff Car Cloth**

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other to spot buff and shine.

40 cm x 40 cm / 15.7" x 15.7"
305102 graphite **\$24.99**

**Car Cloth**

Great for drying and polishing your entire car. After washing your car with the Car Wash Mitt, put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

65 cm x 50 cm / 25.59" x 19.69"
305100 graphite **\$25.99**

Great for cars, trucks, vans, boats, motorcycles and more!

Car Wash Mitt

Nubby chenille microfiber on one side and microfiber cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

23 cm x 17 cm / 9.06" x 6.69"
308028 marine **\$26.99**



take clean along!

Microfiber must-haves for life's little messes when you're out and about.

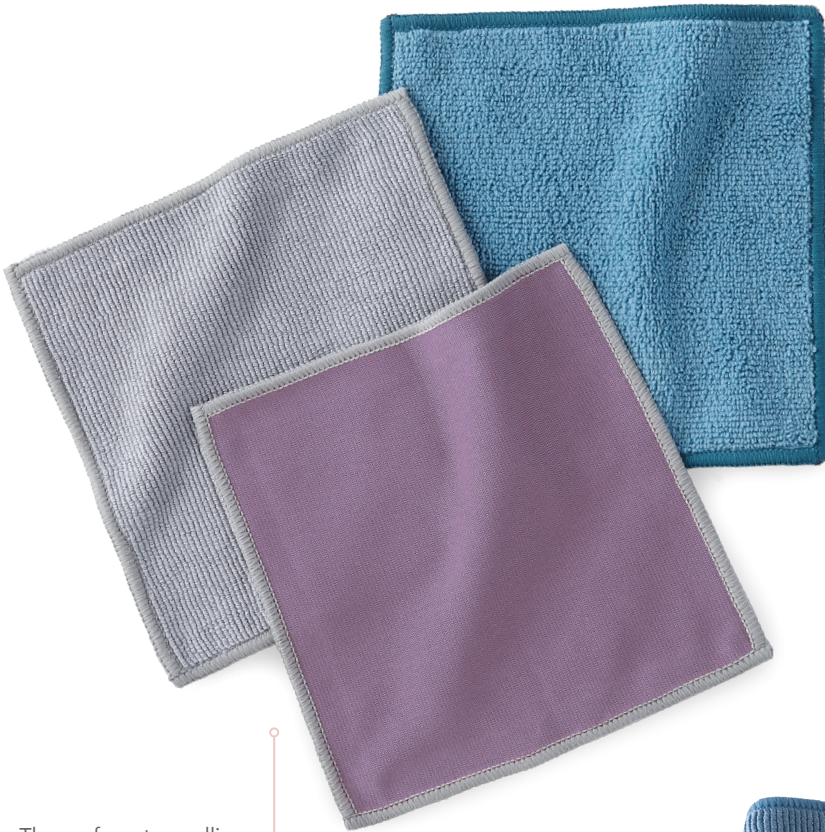
new Mini Microfiber Variety Pack (MVP)

BacLock® OEKO-TEX®

Miniature versions of three of our top-sellers, our EnviroCloth®, Window Cloth and Body and Face Cloth, all with BacLock®. At a little less than half the size of our full-sized cloths, they're great to bring with you. Mini EnviroCloth cleans doorknobs and latches, grocery carts, gas pump handles and more. Mini Window Cloth is perfect for smudges on car windows and mirrors. Mini Body and Face Cloth is great for refreshing touchups.

16 cm x 16 cm / 6.3" x 6.3"

300211 graphite, teal, amethyst with graphite trim **\$20.99** set of 3 cloths



Three of our top-selling microfiber cloths—in convenient travel sizes.

new Travel Pack BacLock® OEKO-TEX®

Five mini-sized EnviroCloths perfect on the go or great for sharing!

16 cm x 16 cm / 6.3" x 6.3"

701006 1 each: denim, forest, teal; 2 graphite **\$25.49** set of 5 cloths



Travel Bag

This water-resistant, 2-pocket bag is perfect for carrying a variety of items, including Norwex® Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket.

25 cm x 13 cm / 9.8" x 5.1" 360101 diamond **\$22.99**

protection never looked so good!

Super-soft, stylish and proven
to filter 81% of 0.1 micron-sized particles!

Adult



2207
blue camo

2208
floral

2209
geometric

Norwex Reusable Face Mask with BacLock

BacLock® OEKO-TEX®

Made with our revolutionary microfiber to provide both protection and breathability. Tested under ASTM F2100/F2299 protocols and proven to filter 81% of 0.1 micron-sized particles. It's reusable as well as comfortable. Wash after each use; air dry. 60-day warranty. *Not a medical grade mask nor a replacement for medical grade Personal Protective Equipment. Not recommended for children under 3 years of age.*

Adult

15 cm x 11 cm / 6.0" x 4.3" **\$9.99** set of 2

Kids (3–8 years of age)

12.5 cm x 9.5 cm / 4.9" x 3.7" **\$9.99** set of 2



Mask sold
separately.

Wristlet **RECYCLED**

Our 100% recycled polyester Wristlet is the perfect travel companion for our Reusable Face Masks. One pocket has a charcoal zipper and one has a blue zipper; use one side for clean masks and the other for used ones. Handy strap makes it convenient to carry with you everywhere. Hand wash. 60-day warranty.

21 cm x 12.5 cm / 8.27" x 4.92" strap: 12.7 cm / 5"
354302 charcoal or 354301 turquoise **\$14.99**

SPECIALTY

As seen in the
Huffington Post.

Kids
2210 stars

it's a fact

Oily and acne-prone skin can be susceptible to "maskne." BacLock reduces the growth of acne-causing bacteria in our masks by more than 99%, making them ideal for acne-prone skin.*

*Not an acne-treatment product.



Hand Sanitizer



The soap-free way to keep your hands sanitized, soft and guarded against germs—no rinsing required. Great for on the go, this USDA certified 99% biobased, ethanol-based solution has been tested and proven to kill 99.9% of germs. Fortified with Aloe Vera and Glycerin to moisturize and prevent dryness. Synthetic fragrance-free and non-sticky; dries in seconds.

177.4 ml / 6 fl. oz.
403300 **\$16.99**

Norwex® collections save

Start with the Safe Haven 5 Set to significantly reduce most of the harmful chemicals in your home.

Safe Haven 5 Set

Top five essentials for creating your own Safe Haven.

1 each: EnviroCloth®, Window Cloth, Dusting Mitt and Cleaning Paste



with Ultra Power Plus™ Laundry Detergent (1 kg / 2.2 lbs.)

1905 Retail price: ~~\$124.95~~ **\$108.99**

or



with Liquid Laundry Detergent

1919 Retail price: ~~\$129.95~~ **\$114.99**



Safe Haven 5 Package Plus

Each of the Safe Haven 5 products (with your choice of laundry detergent), plus additional products you'll love.

1 each: EnviroCloth, Window Cloth, Dusting Mitt, Cleaning Paste, Diamond Textured Kitchen Towel, Diamond Textured Kitchen Cloth, SpiriSponge (pack of 2), Body and Face Pack



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1509 Retail price: ~~\$191.91~~ **\$169.99**



with Liquid Laundry Detergent

1803 Retail price: ~~\$196.91~~ **\$175.99**



Basic Package OEKO-TEX®

Makes a wonderful wedding shower or housewarming gift.

1 each: EnviroCloth, Window Cloth

Retail price: ~~\$38.98~~ **\$35.99**

800016 leaves/teal



800013 amethyst/graphite



you time and money

Or choose any of our collections to radically reduce chemicals and live more sustainably.

Household Package

Three of our top-selling microfiber products!

1 each: EnviroCloth, Window Cloth, Dusting Mitt

800019 Retail price: ~~\$59.97~~ **\$55.99**



Household Package Plus

Four of our best home microfiber products, bundled for savings! **1 each:** EnviroWand, EnviroCloth, Window Cloth, Dusting Mitt

1507 Retail price: ~~\$92.96~~ **\$83.99**



Just Add Water Package

With each of the components of our Superior Mop Starter System, plus some of our best-selling laundry and household cleaning essentials, the only thing missing is water.

1 each: Fluff and Tumble Dryer Balls (set of 3), EnviroWand® with Two-Sided Sleeve, EnviroCloth, Window Cloth, Dusting Mitt, Rubber Brush, Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1511 Retail price: ~~\$300.89~~ **\$268.99**



with Liquid Laundry Detergent

1802 Retail price: ~~\$305.89~~ **\$274.99**

Let's Do Laundry Package

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

1 each: Fluff and Tumble Dryer Balls (set of 3), Stain Remover



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)

1413 Retail price: ~~\$74.97~~ **\$67.99**



with Liquid Laundry Detergent

1710 Retail price: ~~\$79.97~~ **\$72.99**



new Rainbow Package OEKO-TEX®

An EnviroCloth in four colors, so you can color-code for each area of your home.

1 each: teal, forest, graphite, denim

303000 Retail price: ~~\$75.96~~ **\$67.99**



Our Telescopic Mop Handle and Mop Base now have a 5-year warranty!

graphite/black



Nordic Naturals



blue/green



Handle colors available in all three systems

Superior Mop Starter System

1 each: Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad

2122 graphite/black
1209 blue/green
1809 Nordic Naturals (with champagne and rose quartz mop pads, shown on page 16)



Retail price: ~~\$130.96~~ **\$115.99**



with Rubber Brush

2123 graphite/black
2110 blue/green
2111 Nordic Naturals (with champagne and rose quartz mop pads, shown on page 16)



Retail price: ~~\$147.95~~ **\$130.99**

Superior Mini Mop System



mop systems for every home

Choose the size you need and the color you love to clean floors, walls and more!



Superior Mop Starter System

Superior Mini Mop System

1 each: Telescopic Mop Handle, Small Mop Base, Small Wet Mop Pad, Small Dry Superior Mop Pad

2124 graphite/black
1210 blue/green

Retail price: ~~\$106.96~~ **\$96.99**

Rubber Broom System

Rubber Broom System

1 each: Telescopic Mop Handle, Rubber Broom Attachment

2003 graphite/black, 2132 Nordic Naturals, 2131 blue/green

Retail price: ~~\$59.98~~ **\$53.99**



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save with the sets




























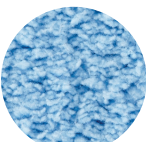






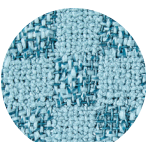





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*Available in our AutoShip & Save program. Ask your Consultant for details!



what cloth for what job



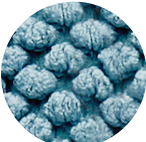
















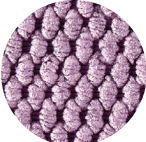








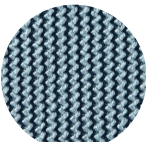





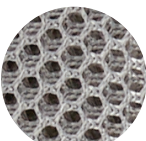



Grimy, dirty messes are no match for Norwex® Microfiber. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and chemical-free.

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
every space								
 EnviroCloth®   Our “E for everything” cloth has an ultra-thick, dense weave to remove up to 99% of bacteria and dirt on almost every surface with water alone.* <i>Sold on page 10.</i>								
 Window Cloth   The fine, flat weave makes it great for shining and polishing. <i>Sold on page 11.</i>								
 Bamboo Multipurpose Cloth  Scrubby bamboo and microfiber tackle tough messes throughout the house. <i>Sold on page 38.</i>								
 Dusting Mitt  Dense, plush microfiber attracts and traps dust particles and dust-related allergens. <i>Sold on page 28.</i>								
bathroom								
 Bathroom Scrub Mitt  This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. <i>Sold on page 51.</i>								

*When following proper care and use instructions.



All Norwex Microfiber products carry a two-year warranty. Please visit www.norwex.biz/en_US/norwex-guarantee for complete details.

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
food prep & storage  Veggie and Fruit Scrub Cloth Scrubby side quickly cleans produce and soft side polishes. <i>Sold on page 41.</i>								
kitchen  Counter Cloths  OEKO-TEX® The absorbent popcorn weave replaces paper towels to wipe up spills. <i>Sold on page 31.</i>								
 Channel Textured Kitchen Cloths and Towels  OEKO-TEX® The channel weave is specially designed to pick up messes and dry hands, dishes and more. <i>Sold on page 30.</i>								
 Diamond Textured Kitchen Cloths and Towels  OEKO-TEX® The diamond weave is specially designed to pick up messes and dry hands, dishes and more. <i>Sold on page 30.</i>								
 Stainless Steel Cloth  OEKO-TEX® The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. <i>Test on an inconspicuous spot before using on surfaces with special coatings. Sold on page 38.</i>								
 Dish Cloths The netted weave is great for cleaning dishes, sticky counters and more. Rinses clean and dries quickly. <i>Sold on page 39.</i>								

how to care for your microfiber

- Machine washing and drying are recommended prior to initial use. Rinse slightly dirty microfiber cloths under warm, running water and hang to dry** or drop into the dryer.
- Launder microfiber cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfiber; they coat the fibers and reduce their ability to clean effectively.
- For an even deeper clean, use Microfiber Cleaner Laundry Booster.
- Do not use microfiber (except Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.

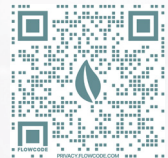
**When air drying, always hang to dry, as leaving darker colors of damp microfiber on countertops may stain the surface.



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