

a clean sweep

SUPERIOR | understanding our microfiber technology 8

SAFE | healthier household cleaners 20

NATURAL | clean beauty, no compromises **44**



THE NORWEGIAN EXPERIENCE

Norway is one of the most environmentally friendly countries in the world, known for its forests, fjords and fresh air. That's why we're so proud of our Norwegian roots.

Founded in Norway over 27 years ago, Norwex[®] is transforming homes into Safe Havens. Effective, safe and sustainable, our products include microfiber, household and personal care items that reduce the use of harmful chemicals and help eliminate single-use waste that threatens our environment.

Our products and mission are inspired by Norway's beautiful, simpler and environmentally thoughtful way of living.

Today there are millions of Norwex fans around the world as passionate about our products as we are—real people committed to being a force for good. We'd love for you to join our Mission and help create safer havens, too. Connect with a Consultant today or visit norwex.biz.



Judy Letain, Global Chief Executive Officer Debbie Bolton, Co-Founder



On the cover: new Rubber Broom System in graphite/black, page 17; Large Wet Mop Pad in new graphite with teal trim, Large Dry Superior Mop Pad in new graphite with yellow trim, page 18.

the Norwex global mission: improving quality of life by radically reducing chemicals in our homes.



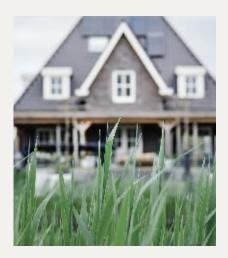






table of contents

4	new products & innovations
10	every space & safe haven 5
26	kitchen
34	food prep & storage
38	laundry
40	bedroom
42	bathroom
46	face & body
60	kids
64	specialty
68	collections
72	what cloth for what job
74	host a norwex party
75	ioinus



COMMITTED TO REDUCING CHEMICALS

Very few of the world's 85,000-plus chemicals have been tested for their impact on human health. Over 200 chemicals have been found in the cord blood of newborns, and typical adults have more than 700 man-made chemicals in their bodies. This can all add up to what's known as Body Burden. It's not good for you or your family, which is why Norwex® offers proven microfiber, household and personal care solutions to keep harmful chemicals out of your home and off your body.

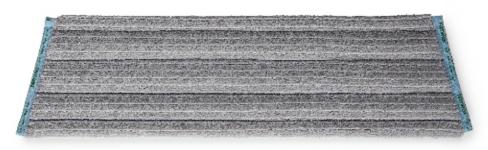
DEDICATED TO SUSTAINABILITY

Norwex creates quality products that help save the earth and your budget by reducing plastic and single-use disposables like paper towels, wipes, dryer sheets and more. Plus, many of our microfiber products contain recycled microfiber yarn. And we're packaging more household products in OceanBound Plastic, helping to reclaim plastic headed for the sea.

Diamond Textured Kitchen Towel & Cloth in new mushroom page 26

27 years of products& innovations

Our products are designed with one goal in mind to keep homes, families and our planet safer.



Large Wet Mop Pad in new graphite with teal trim page 18

> Dusting Mitt in new teal page 25





new Bamboo Multipurpose Cloth page 32

STREETCLICSI DI LICIUTI DI LICIUTI

armen





new Lysere[™] Prebiotic Deodorant *page 49*

> new Rubber Broom System page 17

grime-fighting partners

The new Utility Brush and All-Purpose Cream Cleaner pair up to eliminate dirt, grime and goo.

new Utility Brush BacLock.

Stiff nylon brush bristles easily scour grime from small spaces, while the silicone cleaning tip removes dirt from corners and other hard-to-reach spots. 1-year warranty

Size: 18.2 cm x 2 cm / 7.2" x 0.8" 357008 **\$12.99**

new All-Purpose Cream Cleaner

Microfine mineral formula gets surfaces sparkling clean throughout the house. Also great for campers, boats, hotel rooms, dorms and more. Not for use on special coatings; follow manufacturers' recommendations for surfaces such as natural stone, pewter, wood, carbon fiber, etc.

Size: 113.4 g / 4 oz. 600063 **\$23.99**

save with the set

New Dynamic Cleaning Duo 1 each of: Utility Brush and All-Purpose Cream Cleaner

> 2121 Retail price: \$36.98 \$32.99

microfiber

From trapping the tiniest dust particles to wiping away stuck-on messes, our superior Norwex[®] Microfiber is the one cleaning essential every healthy home needs. Plus, it removes up to 99% of bacteria from a surface using only water, when following proper care and use instructions. OFIBER HOUS THOUS THOUS THOUS SAFE HAVEN

EASY AS 1-2-3

a holistic approach to living better

We've got you covered from head to home with advanced microfiber, innovative household cleaners and transformative personal care products that are as safe as they are effective.



Harmful chemicals have no place in your cleaning routine. Get great results using our plant- and enzyme-powered, sustainable solutions, instead.







Healthier skin, hair and body start with ultra-clean formulas powered by natural, Nordic ingredients. And the healthier you are, the younger you look and feel.

Our technologically advanced microfiber has redefined what it means to be clean.



microfiber that makes a difference

Chemical-based cleaners can sanitize or disinfect, but they can also leave behind harmful chemical residue. Norwex[®] Microfiber can remove up to 99% of bacteria from a surface using only water, when following proper care and use instructions.

Thick, absorbent and super-durable, our microfiber handles everything your family can dish out. Used dry it catches the smallest dust particles to create a longer-lasting clean. Used wet it lifts and traps even stuck-on messes. Using the EnviroCloth and water can eliminate 53 chemicals that may be in your home.*

MANANANAN

EnviroCloth[®] BacLock_® OEKO-TEX®

No need for chemical-laden, all-purpose cleaners or wasteful paper towels; it's safer for your family and better for your budget and the environment! Use wet or dry.

Size: 35 cm x 35 cm / 13.78" x 13.78" From bottom to top: **RECYCLED** 70% recycled microfiber yarn (two 500 ml plastic bottles): 700049 plum, 700061 graphite with amethyst trim, 700046 teal. 700010 graphite, 700014 blue. **\$18.99**

Cleaning Paste pairs great with a damp EnviroCloth!

Cleaning Paste

Norwex^{*} Microfiber + water is amazing, but when you need a little more scour power, Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth and lather well. Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.

Size: 200 ml / 6.76 oz 403500 \$34.99



*Based on a comparison of Norwex Microfiber products to 18 retail brand cleaning products, 2020.



EVERY SPACE & SAFE HAVEN 5

microfiber & water alone

Let our powerful microfiber in beautiful colors give you a revolutionary clean—no harmful chemicals required.





our basic packages are your one-two punch for a chemical-free clean

Our Basic Package: One Window Cloth, one EnviroCloth. Now your microfiber looks as amazing as the home it cleans!

save with the set

Left: 800013 amethyst/graphite Right: 800016 leaves/teal Retail price: \$38.98 \$35.99

See more money-saving Collections on page 68.

Save with the set. EnviroCloth, Window Cloth and Cleaning Paste are part of our top-selling Safe Haven 5 Set. See page 15.

Window Cloth BacLock. OEKO-TEX®

Silky, tightly woven microfiber polishes windows, mirrors and other shiny objects for a streak-free clean. Pair it with the EnviroCloth for chemical-free cleaning throughout your home.

Size: 45 cm x 45 cm / 17.72" x 17.72" From left to right: 705024 amethyst with graphite trim, 705033 leaves, 705027 plum with graphite trim **\$19.99**

BacLock[®] within the cloth makes it mildew-resistant, keeping it cleaner and fresher, longer. a a dalada a dala dal

setting the standard for microfiber performance

MECHANICAL VERSUS CHEMICAL CLEANING

Instead of relying on chemicals, Norwex[®] harnesses the physical power of our microfiber and water alone to easily and thoroughly clean any surface. You get an immaculate clean while radically reducing your use of harmful chemicals that can affect your family's health.

OUR EXCLUSIVE BACLOCK® SELF-PURIFIES

Look for the logo. BacLock. Norwex Microfiber products containing BacLock** self-purify within 24 hours when wet! The BacLock micro silver antibacterial agent embedded in the cloth self-cleanses it—drastically reducing mold, fungi and bacterial odor—so the cloth is ready to use again and again, allowing you to launder it less often. Between washes, simply rinse thoroughly and hang to dry.

SAVES TIME AND MONEY AND HELPS THE EARTH

With Norwex Microfiber, you can eliminate not only harmful, chemical-laden cleansers, but all those single-use disposables like paper towels, floor pads and wipes, too. That's great for the earth and can save you time as well as about \$600 a year. Look for this symbol **BRECYCLED** denoting microfiber products made from 50% – 91% recycled microfiber yarn. These products have saved more than 12 million bottles from the landfill. And with no more lugging around totes or switching from cleanser to cleanser for every project, you'll save even more time.



STANDARD 100 BY OEKO-TEX®

When you see **OEKO-TEX**® you can be sure that every component—from yarn

and dyes to trim and label—has been STANDARD 100 by OEKO-TEX® certified free from harmful substances.



All Norwex Microfiber products carry a two-year warranty. For details please visit: **norwex.biz/en US/norwex-guarantee**.

* When following proper care and use instructions, page 73.

** BacLock. This graphic is noted throughout the catalog to differentiate those products that contain BacLock, an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces. Removes up to 99% of bacteria from surfaces using only water.*

When wet, BacLock**, our antibacterial agent in the cloth, self-purifies it, keeping it fresher longer. Our EnviroCloth® is made with fiber that has a maximum length of more than 10 million feet for more effective cleaning power!

Loosens and lifts the smallest, most stubborn dirt, grease and debris when used wet—no harmful chemicals required. Creates an electrostatic charge that picks up and holds everything when used dry to dust.

A mere 1/200th the thickness of a human hair, our microfiber is a superior blend of extra-dense, super-fine fibers for superior absorption and effectiveness.

Absorbs up to 7 times its weight in water.



the fab five

Our Safe Haven 5 Set has 3 of our top-selling microfiber cloths, Cleaning Paste and your choice of laundry detergent. Together they reduce over 80 chemicals in your home.*

why envirocloth®

Our super-dense EnviroCloth cleans mechanically, picking up the smallest particles on its own, so you won't need any harmful chemicals. It removes dirt, grime and up to 99% of bacteria from surfaces with water alone when following proper care and use instructions, and then our BacLock[®] agent goes to work within the cloth to self-purify it within 24 hours.

Sold on page 10, or save with the Safe Haven 5 Set!

why window cloth

Get a streak-free sparkle on your home's smooth surfaces. There's simply no need for the harmful chemicals of glass cleaners, or expensive, wasteful paper towels.

Sold on page 11, or save with the Safe Haven 5 Set!



why cleaning paste

Just a swipe of long-lasting Cleaning Paste is all you need! • Quickly cleans lawn furniture, campers and boats • Removes burn marks from pots and pans • Erases permanent marker from tile, laminate and linoleum • Plus hundreds more uses!

Sold on page 10, or save with the Safe Haven 5 Set!



why dusting mitt

Dust can contain up to 45 chemicals, including phthalates and flame retardants, and stir up allergies and asthma. Unlike waxy cleaners that leave a residue which attracts more dust, or regular cloths that just sweep dust into the air, our Dusting Mitt grabs dust and won't let go.

Sold on page 25, or save with the Safe Haven 5 Set!

why liquid/why powder

Powder people appreciate being able to measure the exact amount of detergent they need every time. Others love liquid for its ease and convenience. No matter which one you select—our Ultra Power Plus™ Laundry Detergent powder or our Liquid Laundry Detergent—you'll enjoy whiter whites and brighter brights—and fewer chemicals on your laundry and linens.

> Sold on page 38, or save with the Safe Haven 5 Set!

BUST NOTWER

W LS/N

CARES.

E loads/brassees HE

ard loads/brassées normales

Safe Haven 5 Set with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.) 😥 1905 Retail price: \$124.95 \$108.99

Safe Haven 5 Set with Liquid Laundry Detergent 🙋 1919 Retail price: \$129.95 \$114.99



Norwex



new large mop pad colors



mop systems that clean up

Select the size you need and the color you love to clean floors, walls and more. Use dry or with water alone so no harmful chemicals are left behind.



Superior Mop Starter Systems

1 Telescopic Mop Handle 1 Large Mop Base 1 Large Dry Superior Mop Pad 1 Large Wet Mop Pad



new 2122 graphite/black 1809 Nordic Naturals 1209 blue/green Retail price: \$130.96 \$115.99

with Rubber Brush 2110 blue/green

new 2123 graphite/black 2111 Nordic Naturals Retail price: \$147.95 \$130.99



new small mop pad colors



Superior Mini Mop System

1 Telescopic Mop Handle 1 Small Mop Base 1 Small Wet Mop Pad SRECYCLED 1 Small Dry Superior Mop Pad 🔊 RECYCLED

new 2124 graphite/black 1210 blue/green Retail price: \$106.96 \$96.99

customize your clean with individual accessories

new Rubber Broom Attachment BacLock.

This multifunctional broom and squeegee head tackles messes all over your home. Its electrostatic action easily removes pet hair and fuzz from carpeted stairways, with no flyaways to chase down. Flip it over and the durable rubber squeegee side dries floors, windows and more. 1-year warranty

Size: 33 cm x 8.1 cm x 9.7 cm / 13" x 3.2" x 3.8" 357029 graphite/black **\$29.99**

save with the set

فالخلبة أعادتها الخلطا إذوارا والتقارة

والمراجع والمتطولة الشترار أرأتهم

new Rubber Broom System

Perfect for removing dust bunnies, debris, pet hair and more. Just brush debris into the trash after use. **1 each of:** Rubber Broom Attachment, Telescopic Mop Handle.

2003 graphite/black

2132 Nordic Naturals 2131 blue/green

Retail price: \$59.98 \$53.99





Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro[®] strips secure Mop Pads; rubber edging protects walls and furniture.

Large Mop Base

Size: 40 cm x 8 cm / 15.75" x 3.15" 355104 silver **\$34.99** Small Mop Base Size: 24 cm x 8 cm / 9.45" x 3.15" 355105 silver **\$26.99**



Rubber Brush

Quickly cleans Mop Pads, Entry Mats and EnviroWand; just brush debris into the trash after use. It also quickly removes pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

Size: 16 cm x 5 cm / 6.3" x 1.97" 357010 **\$16.99**

Telescopic Mop Handle Combine a Mop Base and your choice of Norwex®

Mop Pad or EnviroWand* to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean.

Size: adjustable 98 cm – 160 cm / 38.58" – 62.99" 356007 new graphite/black 356003 gold/rose gold 356001 blue/green **\$29.99**



Spray Bottle

Just add water! Spray and wipe up messes with our Mop Systems and microfiber cloths for a quick on-the-go clean! Or use to dilute an enzyme product with water for extra freshness where it's needed. *Do not store diluted products for prolonged periods*.

Size: 230 ml / 7.77 oz. 354000 blue **\$6.99**

a pad for every surface

Five types of Norwex[®] Mop Pads pick up everything, everywhere.

Dry Superior Mop Pad SRECYCLED

The statically charged 82% recycled microfiber yarn grabs the smallest particles of dirt, dust, crumbs and more. Size: 52 cm x 15 cm / 20.47" x 5.91" Large new 352009 graphite with yellow trim, 352015 champagne **\$32.99** Size: 34 cm x 15 cm / 13.39" x 5.91" Small* new 352008 graphite with yellow trim **\$24.99**

Wet Mop Pad BacLock BRECYCLED

Made from 70% recycled microfiber yarn, use it wet to quickly clean floors and walls.

Size: 52 cm x 14 cm / 20.47" x 5.51" Large new 350008 graphite with teal trim, 350006 rose quartz **\$32.99**

Size: 32 cm x 14 cm / 12.6" x 5.51" **Small*** new 350007 graphite with teal trim **\$24.99**

Tile Mop Pad

Special nylon fibers are woven into the microfiber to quickly and easily scrub dirt and debris from tile floors. Size: $52 \text{ cm} \times 14 \text{ cm} / 20.47" \times 5.51"$ Large 350106 **\$32.99** Size: $32 \text{ cm} \times 14 \text{ cm} / 12.6" \times 5.51"$

Small* 350105 \$24.99

Chenille Dry Mop Pad

Extra-long nubby chenille microfiber picks up and holds dirt, dust, pet hair and other large particles. Great for baseboards, walls and ceilings too! Size: 52 cm x 15 cm / 20.47" x 5.91" Large 352022 graphite **\$36.99** Size: 32 x 14 cm / 12.6" x 5.51" Small* 352021 graphite **\$28.99**

Window Cloth Mop Pad BacLock.

Tightly woven microfiber brings high windows to a sparkling shine. Size: 52 cm x 15 cm / 20.47" x 5.91" Large 350107 **\$32.99** Size: 32 cm x 14 cm / 12.6" x 5.51" Small* 350108 **\$24.99**

*Shown on page 24.

why Norwex mop pads

They give you an *amazing* clean wet or dry—so you can reduce harmful chemicals on your floors, where kids and pets play.

0

new dry superior mop pad Made from 82% recycled microfiber yarn BECYCLED new wet mop pad Made from 70% recycled microfiber yarn BacLock



champagne 352015





Power up your microfiber with a better alternative to harsh cleaning products.



a healthier way to clean

Keeping your home clean means more than just wiping up spills and putting away the laundry. It's making sure that the products you use to feed your family and clean your home are free from harmful chemicals and safer for the earth.

Our plant- and enzyme-powered household products are safe, effective and sustainable, allowing you to get the clean you expect without sacrificing your family's health.

safer solutions for you

Scummy shower? Grimy garage? Funky footwear? These po every mess you can make—and they do it without harmful c

what it does

Safely removes soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more. Not for use on natural stone surfaces (or any cookware other than coffee pot carafes).

how it works

USDA certified 86% biobased formula contains natural citric acids, so it's both highly effective and environmentally friendly.



what it does

Safely breaks down baked-on, burned-on food and stubborn, greasy spills on ovens, grills, pans and bakeware.

how it works

Powerful enzymes remove grunge and grime without the fumes of caustic chemicals. Won't leave residues or odors behind, so food tastes like it should.

what it does

Quickly breaks down and eliminates the toughest stains and neutralizes odors. Not for use on carpets treated with Scotchguard[™] or other sealants.

how it works

Natural enzymes and microbes are no match for dirt, stains or grease. They stop odors at the source—all without leaving a trace.



Oven and Grill Cleaner Size: 355 ml / 12 fl. oz. 600006 **\$29.99**

Carpet Stain Remover Size: 355 ml / 12 fl. oz. 600001 **\$29.99**

CARPET STA

355 ml/12fc

DID YOU KNOW? An estimated 9 million tons of discarded plastic flows into the world's oceans every year. The OceanBound label on our 12-ounce bottles lets you know they're made of plastic waste that was at risk of entering the world's oceans.

Norwex[®] | NORWEX.BIZ

r toughest challenges

werful products help eliminate odors and clean just about hemicals that can hurt you, your family and the environment.

what it does

Breaks down and eliminates organic, odor-causing residues on shoes, equipment bags, cleats, shoulder pads, helmets, knee pads, workout gear and more.

how it works

Fast-acting enzymes and biodegradable ingredients target and remove odor sources naturally; no harmful chemicals or aerosol propellants.



Size: 243 ml / 8.25 fl. oz. 600007 **\$21.99**

what it does

Helps remove strong, organic odors like mildew, smoke and urine from bathrooms, kitchens, garbage cans, lockers, carpet and laundry, leaving a fresher, cleaner scent.

how it works

Rather than mask odors, enzymes break down and remove odors at their source. Phthalate-free, biodegradable ingredients; no aerosol propellants.

DODUR Lineses DODUR Lineses DODUR DODUR Lineses DODUR Lineses DODUR

Odour Eliminator Concentrate Size: 355 ml / 12 fl. oz. 600020 Crisp Linen **\$16.99** Heavy Duty Degreaser Concentrate Size: 237 ml / 8 fl. oz. 403476 **\$24.99**

FIND EVEN MORE CLEANING SOLUTIONS AND DEODORIZERS. Dishwashing solutions, page 31. Fresh Produce Wash, page 34. Laundry solutions, pages 38–39. Mattress Cleaner, page 40. Bathroom Cleaner and Toilet Spray, page 43.

what it does

Quickly disintegrates and removes greasy, grimy smudges and stains in the kitchen, garage, workshop and more. Not for use on porous or unsealed surfaces. Test on an inconspicuous area first.

how it works

Concentrated, plant-based solution contains biodegradable ingredients that are potent against oily messes. No harsh fumes or caustic ingredients.



we've got it all handled

Mix and match or save with a set. These go-to tools will bring a shine to every surface and a clean to every crevice! Unscrew the Multi-Use Handle to use the bristle brush for detail duty.



Multi-Use Handle

Combine with the small Mop Base (page 17) and any of our small Mop Pads to customize your own hand-held cleaning system. 2-year warranty

Size: 4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9" 357054 **\$9.99**

Included in: Hand-Held Squeegee System, Hand-Held Cleaning System and EnviroWand®.

Squeegee Attachment

Say "so long" to streaks. Our Squeegee Attachment snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more—even rippled surfaces. Combine it with our Telescopic Mop Handle and extend your "squeegeeability" even further! Rinses clean with water. 2-year warranty

Size: 25.4 cm / 10" 356403 \$17.99

save with the set

Hand-Held Squeegee System

Quickly remove water from a variety of surfaces, leaving them dry and streak-free. The flexible rubber blade works on both flat and rippled surfaces. Use after showering to reduce soap film on shower doors and tile.

1 each of: Squeegee Attachment, Multi-Use Handle. 2-year warranty

2009 Retail price: \$27.98 \$24.99



save with the set

Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more! Perfect for all kinds of smaller jobs throughout the house, the Hand-Held Cleaning System can also be combined with our other small-sized Mop Pads (page 18) to switch out as you like. **1 each of:** Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty

2001 Retail price: \$61.97 \$55.99



works with all small mop pads







new Utility Brush BacLock.

Stiff nylon brush bristles easily scour grime from small spaces, while the silicone cleaning tip removes dirt from corners and other hard-to-reach spots. 1-year warranty

Size: 18.2 cm x 2 cm / 7.2" x 0.8" 357008 **\$12.99**

Included in the Dynamic Cleaning Duo, page 5.

BacLock[®] offers continuous protection against microbes and odors throughout the brush.



EnviroWand with Two-Sided Sleeve

Hard-to-reach nooks and crannies are no problem for the bendable EnviroWand. With nubby chenille microfiber on one side and microfiber cloth on the other, it attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and more.

Size: 68.2 cm x 7.5 cm / 26.9" x 3" 357047 **\$32.99 EnviroWand Sleeve Replacement** Size: 45 cm x 7.5 cm / 17.72" x 3" 357048 teal **\$12.99**

show dust the door

With up to 45 chemicals (some of them downright nasty), dust and other allergens have no place in your home.

Keep dirt where it belongs. Up to 85% of contaminants are brought indoors in the first four steps! Attaches to the Telescopic Mop Handle (page 17) for extra hard-to-reach surfaces.

Use dry or wet!

Dusting Mitt BacLock.

Harmful chemicals found in household dust are no match for the dense, plush fibers in our Dusting Mitt. Its electrostatically charged microfiber attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere, so your home stays dust-free longer!

Size: 26 cm x 14 cm / 10.24" x 5.51" **\$20.99**

Save with the set! Part of our top-selling Safe Haven 5 Set, page 15.



708011 7 new teal g

708003 70800 graphite blue

Entry Mat

Super-absorbent microfiber and stiff polypropylene bristles trap dirt and other pollutants so they're not tracked in. Machine-wash; air dry.



Size: 50.8 cm x 76.2 cm / 20" x 30" 356511 graphite or 356510 brown **\$86.99** 356510 brown

kitchen messes, meet your match

These super-absorbent cloths and towels never met a spill, drip or dribble they couldn't clean!



Channel Textured Kitchen Towels & Cloths BacLock。 OEKO-TEX®

Our microfiber cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes and look great doing it. Perfect for drying dishes, wiping countertops, soaking up spills and so much more!

Channel Textured Kitchen Towel Size: 65 cm x 35 cm / 25.59" x 13.78" **\$21.99 Channel Textured Kitchen Cloth** Size: 35 cm x 26 cm / 13.78" x 10.24" **\$11.99**

1424

1425

1709



Diamond Textured Kitchen Towels & Cloths BacLock. SRECYCLED OEKO-TEX®

All the same benefits of our Channel Textured Kitchen Towels and Cloths, plus they're made from 70% recycled microfiber yarn in a beautiful diamond weave.

Diamond Textured Kitchen Towel Size: 65 cm x 35 cm / 25.59" x 13.78" **\$21.99 Diamond Textured Kitchen Cloth** Size: 35 cm x 26 cm / 13.78" x 10.24" **\$11.99**

2115

2103

2105

save with sets & trios

Kitchen Towel & Cloth Set 1 Kitchen Cloth, 1 Kitchen Towel Retail price: \$33.98 \$30.99

Kitchen Cloth Trio Set of 3 Kitchen Cloths Retail price: \$35.97 \$31.99



1901

1703

1463



it's a fact

More than 51,000 trees are cut down daily to feed North America's paper towel habit.

who needs single-use?

Our Counter Cloths are more sustainable and absorbent than paper towels and napkins-and they're prettier too!

Counter Cloths BacLock. SRECYCLED OEKO-TEX® These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom-really anywhere. Best of all, each set is made from 70% recycled microfiber yarn and contains the equivalent of two 500 ml plastic bottles.

Size: 28 cm x 13 cm / 11" x 5" **\$21.99** set of 3



307418



307416 sea mist, navy, teal



307410 slate, vanilla, mushroom

Counter Cloths and Box Set

Every cloth needs a home-like our exclusive, Norwex[®]-branded Counter Cloth Box, shaped like a cozy house. Set contains six Counter Cloths in your choice of three coordinating color combos and keeps them within easy reach for a quick, grab-and-go clean. Holds up to 12 Counter Cloths.

Size: 24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3" Six Counter Cloths and black, open-frame metal wire box. 370509 amethyst, vanilla, mushroom 370505 sea mist, navy, teal 370503 slate, vanilla, mushroom **\$58.99**



Porcelain Sink Organizer

Perfect for kitchens, bathrooms, craft areas and more, this beautiful porcelain organizer keeps sinks and countertops throughout the house tidy and organized. The notched tray holds sponges, bottles and other items, while the silicone-sleeved brush cup is perfect for a toothbrush or Bottle Brush. Use the handy stainless steel rack to dry your Kitchen Cloth or Counter Cloth.

Size: 22.5 cm x 10 cm x 18 cm / 8.7" x 3.9" x 7" 358080 **\$43.99**

why foaming







What Norwex means to me: Since joining Norwex, I've been amazed at how much faster I can clean my home and how much simpler my cleaning routine is. I've seen a lot of personal growth in myself and my Team, I'm much more confident and I love that I'm able to help others create a Safe Haven, too!

Trisha Fraase, Senior Executive Sales Leader, ND Creating Safe Havens for 3 years

organize your happy place

Set the scene in beautiful porcelain with our sink organizer, then choose the tools and cloths to go with it.

a more sustainable space for tools

Bottles, brushes and more get a lovely new place in our beautiful porcelain organizer that helps reduce plastic in your home.

Λ

Porcelain Sink Organizer shown with turquoise Diamond Textured Kitchen Cloth, page 26; Spirinett and EnviroSponge, pages 32–33, all sold separately.

sparklier. shinier. safer.

Serve up your favorite meals with no harmful chemicals on the menu!

save with the set

HON TO

MADE N CANEL DISTRIBUTED IF C NORWEX CANEL NORWEX CANEL

NORWEX ALSTILLS

OUED-SLAVD (KI) PARNELI ALOLAN WWW.WCRYDDOR

TRAZYME

CAUTION/ATTENTION EVE AND SKON BRITANTORRETE LES VEUX ET LA PEAU See back panel. I Voir au dos. 450 g / 15.87 oz.

Dynamic Dish Duo 1 each of: UltraZyme Dishwasher Powder and Rinse Aid Plus 2010 Retail price: \$33.98 \$30.99

The second secon

vien a solorate de los com de sicole de los in organismos viente activitant de viente activitant de viente activitant vi

N. TROOM





Dish Mat BacLock. BRECYCLED

Containing BacLock[®] and made from 91% recycled microfiber yarn, this extra-absorbent mat soaks up twice its weight in water, so it's perfect for letting dishes air dry. Hangs to dry and folds for storage.



307306 mushroom 307302 graphite

Size: 53 cm x 36 cm / 20.87" x 14.17" **\$29.99**

UltraZyme[™] Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains—no pre-soaking required. Our enzyme blend breaks down stuck-on food so your dishes, glassware, cutlery, pots and pans all come out squeaky clean and toxin-free—even in hard water. Phosphate-free, fragrance-free and chlorine bleach-free, it also works to reduce odors and remove buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

Size: 450 g / 15.87 oz. 403474 **\$18.99**

Rinse Aid Plus

Prevents calcium

buildup in dishwashers

and washing machines so they last longer.

Combat spots and film and get your dishes and glassware sparkling. Powered by natural citric extracts, Rinse Aid Plus thoroughly rinses away residual mineral deposits to prevent spots on every load. Dishes dry more effectively and come out gleaming every time. Formulated specifically to work with our UltraZyme Dishwasher Powder; use these two products together for the ultimate dish-cleaning experience.

Size: 355 ml / 12 fl. oz. 403475 **\$14.99**

Dishwashing Liquid

This gently sudsing formula removes grease and gets your dishes spotless, even in the hardest water. Ultra-concentrated and phosphate-free, it contains biodegradable ingredients and is scented with Clementine essential oil. Suitable for septic tanks.

Size: 355 ml / 12 fl. oz. 600003 **\$13.99**

Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. *Not for front-loading washing machines*. 5-year warranty

Size: 5 cm x 5 cm x 6 cm / 2" x 2" x 3" 357020 **\$39.99**

31

you can never have too many power tools

Having the right tool for the job saves time. Bonus, replacing singleuse disposables saves moneyand the planet!

Spirinett

These long-lasting stainless steel scrubbers are great for really tough jobs and come in a pack of 2, so you'll always have one handy. Dishwasher safe. Use care, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion. Avoid pulling loose threads and snip if necessary.

354100 **\$5.99** pack of 2

New Bamboo Multipurpose Cloth BacLock.

The slightly scrubby texture of this multifunctional cloth results from the combination of Norwex® Microfiber and bamboo viscose. Perfect for tougher cleaning jobs, it handles everything from dirty pots and pans in the kitchen to stubborn bathroom soap scum and grime.

Size: 35 cm x 35 cm / 13.78" x 13.78" 703000 graphite with green trim \$18.99

new All-Purpose Cream Cleaner

Microfine mineral formula gets surfaces sparkling clean throughout the house. Great on the go too, for campers, boats, hotel rooms, dorms and more. Not for use on special coatings; follow manufacturers' recommendations for surfaces such as natural stone, pewter, wood, carbon fiber, etc.

Size: 113.4 g / 4 oz. 600063 \$23.99

Included in the Dynamic Cleaning Duo, page 5.



TIONATTA

13491402

scrubbing duos that tackle tough messes



EnviroSponges BacLock.

These dual-sided, multipurpose EnviroSponges absorb all kinds of spills and soppy messes. The scrubby side loosens gooey grime and tough, baked-on residue, and the soft, absorbent microfiber side whisks it away.

Size: 15.2 cm x 10.2 cm / 6" x 4" 354105 **\$20.99** pack of 2



SpiriSponge

Non-scratching scrubber sponge removes sticky substances. Safe for use on all non-stick surfaces and glass-top stoves. Not recommended for use on brushed stainless steel appliances or special coatings and finishes.

> Size: 13 cm x 8.5 cm x 1.8 cm / 5.11" x 3.34" x .70" 354102 **\$10.99** pack of 2



Dish Cloths

The specially woven, netted Dish Cloths wash your dishes and so much more with ease! These nonabsorbent cloths easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

> Size: 45 cm x 45 cm / 17.72" x 17.72" 307008 graphite **\$17.99** pack of 2

shown: <mark>new</mark> graphite/teal, pack of 3

EnviroScrub

Scrubby microfiber side removes sticky, gooey messes; EnviroCloth[®] side easily wipes them away. Graphite and blue padded cloths are made from 70% recycled microfiber yarn throughout; graphite/teal cloth is made from 70% recycled microfiber yarn on the scrubby side. Safe for all non-stick surfaces, including pots, countertops, sinks, tiled walls and more.



blue

354114 graphite/

teal

Size: 16 cm x 16 cm / 6.3" x 6.3" new 354114 graphite/teal, 354107 graphite, 354106 blue **\$24.99** pack of 3

Stainless Steel Cloth BacLock. OEKO-TEX®

Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. *Suitable for smooth stainless steel and other metals.**

Size: 40 cm x 40 cm / 15.7" x 15.7" 305016 steel blue **\$23.99**

*Follow manufacturer's instructions for special coatings on various metals.



Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hardto-clean containers spotless. Dishwasher safe. 1-year warranty

Bottle Brush:

4.8 cm x 31.8 cm / 1.9" x 12.5" **EnviroSleeve** BacLock*: 7.6 cm x 11.4 cm / 3" x 4.5"

1451 **\$19.99** 1 brush/1 EnviroSleeve

EnviroSleeve BacLock-357056 **\$5.99**1 sleeve





Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. Plant-based, biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens.

Size: 355 ml / 12 fl. oz. 403470 **\$24.99**

Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce plus a smooth side for polishing. Perfect with our Fresh Produce Wash. Great for peeling carrots!

Size: 32 cm x 32 cm / 12.6" x 12.6" 307010 green **\$13.99**

Cutting Board

Made from biodegradable natural Rice Husks, this durable, easy-to-clean Cutting Board is better than plastic cutting boards for protecting your countertops. Dishwasher safe.* 1-year warranty *Avoid high-heat settings.

Small: 35 cm x 25 cm / 13.8" x 9.8" 370001 **\$39.99** Large: 40 cm x 30 cm / 15.75" x 11.8" 370002 **\$49.99**



Food-grade silicone grip ring keeps Cutting Board in place.



355 ml / 12 fl oz



Hole allows you to hang for storage.







FOOD PREP & STORAGE

choose reusable

Every minute, a truckload of waste enters the world's oceans. Help stem the tide of single-use plastic and paper that's choking our planet.

Norwex[®] Napkins BocLock. SRECYCLED

Replace single-use paper napkins. Each set of highly absorbent, self-cleansing Norwex Napkins is made from 50% recycled microfiber yarn and contains the equivalent of five plastic bottles (500 ml).

Size: 43.2 cm x 31.8 cm / 17" x 12.5" **\$29.99** set of 4



2 307404 peacock

Stainless Steel Drinking Straws and Bag

Set of 2 straws with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty

- Regular: 21 cm long x .6 cm diameter / 8.26" long x .24" diameter 358036 \$14.99 set of 2 straws, bag and brush
- Long: 26 cm long x .6 cm diameter / 10.4" long x .24" diameter 358037 \$16.99 set of 2 straws, bag and brush

Stainless Steel Drinking Straws

Regular: 21 cm long x .6 cm diameter / 8.26" long x .24" diameter 358030 **\$16.99** pack of 4 (does not include bag)

Norwex Napkins have saved over 900,000 bottles from the landfill—and counting!

Norwex[®] Water Filtration System

Get cleaner, tastier water and reduce the use of plastic water bottles, too. Exclusive magnesium technology means better-tasting water for just pennies a liter. Dishwasher safe. Includes one filter. 1-year warranty

Size: 2.5 L 1519 blue \$57.99

Replacement Filters

Exclusive 4-stage magnesium filter helps remineralize your drinking water and maintain mineral balance and neutral pH for a clean, crisp taste. Reduces impurities, limescale and chlorine.

358105 **\$29.99** pack of 2

Two straw sizes to choose from!

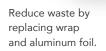
Replace filter every 4 weeks (approximately 100 fillings).

better choices, now and forever

Treat our planet kindly with more sustainable, reusable options completely free from BPA and other plasticizers.

Silicone Lids

Heat-resistant, food-safe silicone creates a tight seal on any smooth rim, keeping food fresh in the fridge and protected in the oven or microwave. BPA-free. Oven safe up to 446°F. Dishwasher safe. 1-year warranty



Graphite Lid: 26 cm diameter / 10.2" diameter Teal Lid: 20 cm diameter / 7.9" diameter 358038 **\$19.99** set of 2 **Rectangular Bakeware Lid:** 25 cm × 35 cm / 10" × 14" 358044 teal **\$29.99** **Square Bakeware Lid:** 23 cm x 23 cm / 9" x 9" 358042 eggplant **\$15.99**

Helps replace the trillion—yes trillion plastic bags used worldwide every year!



Reusable Grocery Bag with BacLock®

Made from 100% recycled materials and strong enough to hold all your groceries. Contains our micro silver BacLock lining.

Size: 32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.1" 358511 rings, 358510 green, 358512 retro **\$8.99**

Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty

Size: 30 cm x 35 cm / 11.8" x 13.8" 1466 **\$15.99** set of 3



it's a fact

According to the U.S. National Institutes of Health, 93% of U.S. adults have detectable levels of the chemical BPA in their systems.

gain space, lose plastic!

Silicone Food Storage Containers

Reduce the use of plastic wrap and plastic containers in your home. Our heavyduty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. Collapsible to take up 60% less room when compared to other storage options. 1-year warranty

Small: 350 ml / 1.4 cups; 132 mm x 97.5 mm x 65.5 mm / 5.2" x 3.8" x 2.6" teal

Medium: 500 ml / 2.1 cups; 164.5 mm x 108 mm x 64.5 mm / 6.5" x 4.3" x 2.5" graphite

Small/Medium: 358002 \$26.99 set of 2 Large: 800 ml / 3.3 cups; 186.5 mm x 121.5 mm x 69 mm / 7.3" x 4.8" x 2.7" eggplant Extra Large: 1200 ml / 5 cups;

215 mm x 135 mm x 76 mm 8.5" x 5.3" x 3" graphite

Large/Extra Large: 358003 **\$36.99** set of 2

Safer for your family and so convenient!







DISHWASHER SAFE





SAFE

save with the set

Silicone Food Storage Containers Set 1 each of: Small/Medium and Large/Extra Large 1910 Retail price: \$63.98 \$56.99 set of 4

Collapse to take up 60% less room than other storage options.



Norwex

37

Norwex[®] laundry products are free from dangerous toxins that could be ammonia, optical brighteners, chlorine, dyes and fillers. They're sup

what it does

With just a few pre-measured pumps this 97% biobased formula cleans all types of fabrics* and works in all temperatures to reduce every kind of odor and organic stain. Over ten times more concentrated than most leading brands, it effectively cleans up to 215 high-efficiency and 107 conventional loads.

how it works

Derived from plants and other renewable resources, Liquid Laundry Detergent harnesses the power of enzymes to target and break down starches, fats and proteins.

what it does

This highly concentrated, superior stainfighting powder dissolves grease and grime to get your laundry super-clean in all water temperatures. Quick-dissolving and safe for all fabrics* including handwashables and Norwex Microfiber, it effectively cleans up to 100 high-efficiency and 66 conventional loads.

how it works

Biodegradable surfactants target your toughest stains without harmful chemicals like phosphates, chlorine or bleach or fillers that can clog pipes. Plant- and mineral-based ingredients provide a safer clean for your family and the environment.



what it does

Provides extra help when and where you need it to eliminate tough laundry stains and odors like grass, urine, blood, grease, grime, sweat and more, even in hard water. Restores dingy clothing and keeps fabrics looking new longer.

how it works

Just one scoop of the powerful enzymes in this 53% biobased formula removes mineral deposits, sediment and other residue without harmful chemicals from bleach, ammonia or synthetic fragrances.



RODUCT 53%

Microfiber Cleaner Laundry Booster Size: 450 g / 15.9 oz. 600016 **\$24.99**

*Follow garment label instructions for silk and wool. **Not recommended for use on silk or wool.

USDA Biobased Certification indicates a significant percentage of the product is derived from plants and other renewable agriculture, marine and forestry materials.

our load

harming your family, like phosphates, phthalates, synthetic fragrances, er-concentrated so you use less (and there's less packaging waste).

what it does

Works in all water temperatures to penetrate and dissolve stains like coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more. Gentle on delicate fabrics.**

how it works

Biodegradable with powerful, plantbased surfactants to quickly eliminate tough stains.



OceanBound Plastic packaging means less waste is headed for the sea.

what it does

Helps cut drying time and reduce static and wrinkles by creating space between your clothes, allowing air to better circulate among them in the dryer. 2-year warranty

how it works

100% New Zealand wool is a much healthier alternative to dryer sheets, which can contain up to 25 harmful chemicals.⁺ They soften clothes naturally and can even be used with your favorite essential oil to lightly scent your laundry.



WANT TO SAVE MONEY? Join AutoShip & Save and receive a discount. Ask your Consultant for details.

what it does

Slips onto your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without all the waste of sticky sheets and plastic handles.

how it works

Bristly polyester latches onto clingy debris and won't let go. The mitt is double-sided and works used in either direction with straight strokes going against the grain of the mitt. Use caution on delicate or embroidered clothing.



Lint Mitt Size: 11.5 cm x 14.8 cm / 4.5" x 5.8" 308041 **\$12.99**

Stain Remover Size: 355 ml / 12 fl. oz. 600004 **\$14.99**

Fluff and Tumble Dryer Balls 357021 **\$29.99** set of 3

†Chemical emissions from residential dryer vents during use of fragranced laundry products. Anne C. Steinemann, et al. Air Quality, Atmosphere & Health, 6, 151–156 (2013)

bedding at its best: incredibly soft, ideal for acne-prone skin

Our luxurious Sheets and Pillowcases are more durable than cotton, and they're vegan, too! Moisture-absorbing and engineered with some of the most advanced antimicrobial technology in the world, they've even been tested and proven to reduce the growth of acnecausing bacteria within the cloth.*



Standard

Size: 78.74 cm x 53.34 cm / 31" x 21" 309400 cloud new 309404 grey (with envelope enclosure) \$43.99 set of 2

King (with envelope enclosure) Size: 101.5 cm x 53.5 cm / 40" x 21" 309402 cloud **\$51.99** set of 2



Queen Size: 248.9 cm x 243.8 cm / 98" x 96" 309450 cloud **\$119.99**

Kina Size: 284.5 cm x 248.9 cm / 112" x 98" 309451 cloud **\$139.99**

Fitted Sheet BacLock.

Queen

Fits standard Queen-sized mattresses up to 40.6 cm / 16" deep. 309452 cloud \$129.99

King

Fits standard King-sized mattresses up to 40.6 cm / 16" deep. 309453 cloud \$149.99

Sheet Sets BacLock.

Queen

1 Queen Flat Sheet, 1 Queen Fitted Sheet 1907 cloud Retail price: \$249.98 \$239.99

Kina

1 King Flat Sheet, 1 King Fitted Sheet 1906 cloud Retail price: \$289.98 \$274.99



See page 74 for details.

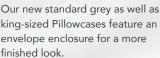
Adjustable nozzle for mist or foam.





Enzymes and biodegradable ingredients in this 54% biobased formula help remove organic materials, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. Not for use on nonabsorbent plastic crib, latex or foam mattresses.

Size: 355 ml / 12 fl. oz. 600008 **\$29.99**



355 /11/12/14

BEDROOM

rest assured

Cool, silky smooth microfiber with our BacLock®** antibacterial agent makes getting a good night's sleep a dream.

why microfiber sheets and pillowcases

Getting a good night's sleep is no sweat with our moisture-absorbing sheets. BacLock**, with its self-cleansing properties, also keeps these Sheets and Pillowcases fresher, longer while reducing the growth of acne-causing bacteria in them, making them ideal for acne-prone skin.*

a safer way to spray Getting your home clean doesn't have to mean

spreading around harsh chemicals.

Forever Bottle with Sprayer

AND DESCRIPTION OF THE OWNER OF T CONTRACTOR CONT

Meet the perfect, reusable companion for Norwex* household cleaning products. Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfiber cloths, Mop Systems and more. Color-code for different rooms or dilutable products using your choice of 3 slip-resistant silicone sleeve options. Handle with care.

Size: 473 ml / 16 fl. oz. 354004 grey, 354003 sea mist, 354002 white \$15.99

save with the set

Forever Bottle with Sprayer Set 1 each of: grey, sea mist and white 2008 Retail price: \$47.97 \$42.99 set of 3 Norwex

BATHROOM



Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mold growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty

Size: 13.4 cm x 44.1 cm / 5.3" x 17.4" 357009 **\$20.99**





(my Norwex journey

Our product story:

When we found Norwex, our biggest cleaning challenge was the bathroom. Having six boys, the Bathroom Cleaner has been a game changer! It is safe to

use, effective and, because it's concentrated, lasts a long time.

What Norwex means to us: We have nine children whom we homeschooled and yet were able to fit Norwex into our lives and contribute to our budget. Now helping others start their own business is one of the most gratifying parts of our business. Personal growth, friendships made and the impact on families have been life-changing. We are forever grateful for the opportunities Norwex has given us.

Mike & Judy Danaher Executive Vice President Sales Leader, VA Creating Safe Havens for 10 years

How clean is clean? More than 2,700 substances are banned from our products.



leading the way in clean beauty

LYSERE

HUILE

ILLUMINATRICE

Norwex. 5 MLI.5 FL. 02

When it comes to your personal care, we believe that beauty really goes beyond skin deep. That's why we follow the strictest standards for safety and product integrity—and why more than 2,700 substances are banned from our product development process, ensuring that harmful chemicals never go on (or in) your body.

save with the set

Lysere[™] Nourishing Hair Care Collection 1 each of: Lysere Nourishing Shampoo, Lysere Nourishing Conditioner, Lysere Deep Conditioner & Mask, Lysere Hair Protecting Spray

2106 Retail price: \$81.96 \$73.99

YSERE

NOURISHING SHAMPOO with Joniper & Sea Backstopp

> SHAMP-NOURRI

LYSERE

CACITICS and Red Inc. of Red Inc.

LYSERE

DEEP CONDITIONER & MASK ith Shea & Manyo Butt

LYSERE HAIR

PROTECTING SPRAY with Junipus & Chia Sector

VAPORISATEUR PROTECTIUR POUR CHEVICUX avec generation & graines anchia

18 mL | 4 | 42



each product in our lysere hair care collection is

111 13.000.015

Vegan
 Gluten free
 Paraben free
 Formaldehyde free

- Dermatologist tested Not tested on animals Synthetic fragrance free
 - Synthetic dye free
 Contains plant derived ingredients

clean, healthy ingredients your hair will love

Bring out the shine! Each product contains our Nordic Antioxidant Complex to support hair and scalp health as it restores hydration.

Lysere[™] Nourishing Shampoo

Formulated by hair care experts for salon-quality performance, this hydrating, nutrient-rich shampoo gently cleanses and nourishes hair, leaving it touchably soft and healthy-looking. Gentle enough for daily use and naturally scented by an essential oil blend, it's safe for all hair types as well as color-treated hair. *Contains nut-derived ingredients (coconut, palm nut, shea nut).*

Size: 355 ml / 12 fl. oz. 403820 **\$24.99**

Lysere[™] Nourishing Conditioner

This lightweight, rich and deeply moisturizing formula incorporates Red Algae and Shea Butter to smooth and condition, giving your hair a shimmery shine. As it detangles it seals in moisture to make sure your hair is ultra-hydrated, healthy and naturally nourished. *Contains nut-derived ingredients (palm nut, coconut, shea nut).*

Size: 355 ml / 12 fl. oz. 403821 **\$24.99**

Lysere[™] Hair Protecting Spray

Just like our skin, our hair is negatively affected by pollution and UV rays, which can lead to scalp irritation as well as hair dryness and breakage. This lightweight spray forms an invisible screen to help protect hair from pollution, UV rays and heat damage as it increases shine and hydration. *Contains nut-derived ingredients (palm nut, coconut, shea nut).*

Size: 118 ml / 4 fl. oz. 403822 **\$16.99**

Lysere[™] Deep Conditioner & Mask

Our two-in-one Deep Conditioner & Mask penetrates and permeates to restore moisture to your hair, bringing silky softness to even the most brittle, dry and/or damaged locks. Use weekly or biweekly as a deep-conditioning mask, or for especially dry hair use as your daily conditioner. *Contains nut-derived ingredients (coconut, palm nut, shea nut).*

Size: 120 ml / 4 fl. oz. 403832 **\$14.99**



Lysere™ Daily Hair Shampoo

Gently invigorating, plant-derived ingredients including Guar Bean and Pro-Vitamin B5 soften and clean oily, superfine hair, while a special blend of essential oils leaves it fresh-smelling. Natural extracts of Sugar Cane and Orange Fruit cleanse away daily buildup, promoting healthier hair and scalp, while Bilberry Extract adds powerful antioxidant protection. *Contains nut-derived ingredients (coconut).*

Size: 355 ml / 12 fl. oz. 600300 **\$24.99**

pure. natur

Did you know that harmful chemicals can sneak in Why take the risk? Use Norwex[®] and be sure every

what it does

This mouthwash promotes healthy gums and teeth as it guards against dry mouth—all while freshening your breath.

how it works

Super-antioxidants help neutralize free radicals, while ultra-concentrated Aloe extract helps relieve dry mouth. Essential oils provide naturally minty-fresh breath. Alcohol free.

what it does

This triple-acting toothpaste deep cleans, whitens and brightens your teeth, freshens your breath and supports oral health.

how it works

LYSERE

PROBIOTIC WHITENING TOOTHPASTE

DENTIFRICE

ROBIOTIQUE

BLANCHISSANT

Norwex

13.4 ci 4 cz

Lysere[™] Probiotic

Whitening Toothpaste

Size: 113.4 g / 4 oz.

403812 mint \$12.99

The probiotic *L. paracasei* and Xylitol help balance your oral microbiome, as activated White Binchotan Charcoal gently removes unhealthy buildup and surface stains. Essential oils naturally freshen breath.

save with sets

Lysere™ Toothpaste, Mouthwash & Toothbrush Set

1 each of: Lysere Probiotic Whitening Toothpaste, Lysere Advanced Antioxidant Mouthwash, Adult Silver Care Toothbrush in Light Blue, Soft

2012 Retail price: \$51.97 \$46.99

Lysere[™] Toothpaste & Mouthwash Set 1 each of: Lysere Probiotic Whitening Toothpaste,

1 each of: Lysere Probiotic Whitening Toothpaste, Lysere Advanced Antioxidant Mouthwash

2011 Retail price: \$30.98 \$27.99



Lysere[™] Advanced Antioxidant Mouthwash Size: 473 ml / 16 fl. oz. 403814 mint **\$17.99**

what it does

Our toothbrush gently cleans teeth and gums as it inhibits bacterial growth and buildup and self-sanitizes within hours of use. Not recommended for individuals requiring assistance brushing their teeth or children under age three.

how it works

On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. Includes a toothbrush and refill.



Comparative tests between Silver Care and traditional toothbrushes show reduction level of Streptococcus mutans (the principal cavity-forming bacteria) on the brush.

Reduction level of Streptococcus mutans

Adult Silver Care Toothbrush

Soft:	354053	354052	354054	
Medium:	354063	354062	354064	\$20.99

Adult Silver Care Toothbrush Refills Package includes two refills. 354051 Soft, 354061 Medium **\$14.99**

al. effective.

through synthetic fragrances, dyes and flavorings? one in your home stays clean, fresh and safer, too.

what it does

This lotion provides 24 hours of intense moisturization while protecting and maintaining your skin's natural balance. *Contains nut-derived ingredients (palm nut).*

how it works

Our unique Probiotic & Antioxidant Formula strengthens your skin's natural barrier and helps neutralize free radicals and guard against environmental aggressors.



new Lysere™ Moisture-Rich Body Lotion Size: 180 ml / 6 fl. oz. 403810 **\$32.99**

what it does

This deodorant with Aloe Vera and Witch Hazel not only fights body odor up to 48 hours but also keeps your skin protected and refreshed. Dermatologist- and allergy-tested. *Contains nut-derived ingredients (palm nut, coconut, shea nut).*

how it works

Prebiotics help reduce odors from sweat and bacteria; enzymes help degrade odor-causing compounds. Antioxidants effectively fight free radicals, helping to keep skin healthy; charcoal helps absorb sweat and other impurities.



PREBIOTIC DEODORANT THALOS VERAS WTO HAZEL LAVENDER COCONUT

DÉODORANT PRÉBIOTIQUE CALOC VERA ET HAMANÉUS AVANDE NOIX DE COCO

NEL WI 64 n / 2 2502

Norwex'

new Lysere[™] Prebiotic Deodorant Size: 64 g / 2.25 oz. 600247 lavender/coconut **\$18.99**



NEVER RUN OUT! Join AutoShip & Save and receive a discount. Ask your Consultant for details.

what it does

Helps eliminate embarrassing underarm odors, giving you all-day freshness and confidence without clogging pores. Great for feet too. Odorless, non-sticky and non-staining.

how it works

Natural mineral salts help stop odor caused by bacteria and sweat, providing a powerful alternative to traditional antiperspirants containing triclosan and fragrances. Moisten before each use.





simply, clean beauty

Bring out your inner glow. Clean, Nordic super antioxidants and powerful, plant-based nutrients give you soft, smooth, *radiant* skin.

Lysere[™] Daily Face Moisture

Give your skin the non-greasy, nourishing moisturization it deserves. This lightweight yet hydrating lotion with Nordic antioxidant-rich ingredients including Bilberry, Red Algae, Black Oat and Lingonberry also helps guard against skin stressors. *Contains nut-derived ingredients (macadamia, palm nut , coconut).*

Size: 50 ml / 1.69 fl. oz. 600202 \$35.99

Lysere[™] Night Recovery Cream

Our intensively moisturizing night cream fortified with Apricot, Sunflower, Avocado and Coconut Oils works at night when skin is in its rest-and-repair cycle to quench thirsty skin by providing a veil of noticeable moisture. *Contains nut-derived ingredients (macadamia nut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz. 600203 **\$38.99**

THE REPORT OF THE PARTY OF THE

LYSERE

HAND OLDE

OF ON POUR LOS MANS

Narwex

Lysere[™] Renewing Eye Cream

Designed to awaken and brighten the delicate eye area, this formula is enriched with Nordic antioxidant-rich ingredients including Bilberry, Red Algae and Black Oat. Macadamia Seed Oil helps hydrate skin for a more rested appearance. *Contains nutderived ingredients (macadamia nut, palm nut, almond).*

Size: 15 ml / .5 fl. oz. 600204 **\$28.99**

Lysere[™] Illuminating Oil

Nourish, hydrate and protect your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus Nordic super-foods like Bilberry, Red Algae, Black Oat and Arctic Cloudberry, your skin will drink it in! *Contains nut-derived ingredients (coconut, macadamia nut, palm nut).*

Size: 15 ml / .5 fl. oz. 600201 **\$49.99**

body care made with care

Nordic ingredients hydrate, nourish and protect for all-over comfort.

Lysere[™] Hand Lotion

Bring long-lasting comfort and supple softness to rough, dry hands with our luxurious Macadamia Seed Oil and Vitamin E blend. Rich in antioxidants, it's ultra-hydrating, nourishing and non-greasy, plus it absorbs quickly for smoother, more beautiful hands now. *Contains nut-derived ingredients (macadamia nut, palm nut, coconut).*

Size: 59 ml / 2 fl. oz. 600207 **\$12.99**

Lysere[™] Body Wash

Gently nourish and cleanse with the delicate lather of Nordic Lingonberry and Bilberry Extract. Unique oil-to-foam texture leaves skin supple, moisturized and velvety smooth. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 237 ml / 8 fl. oz. 600208 **\$19.99**

save with the set

Lysere[™] Skin Care Collection

1 each of: Lysere Daily Face Moisture, Lysere Night Recovery Cream, Lysere Renewing Eye Cream, Lysere Illuminating Oil in our zippered, reusable On-the-Go Pouch

On-the-Go Pouch: 15.5 cm x 20 cm x 4.5 cm / 6.1" x 7.9" x 1.8" 1911 Retail price: \$152.96" \$138.99

YSERE

BODY WASH

Anto based

VON POUR E CORPS

Narwex

22.



Helps increase hydration and improve your skin's elasticity.

results you can see!**

- 100% of participants said their skin looked more radiant.
- 100% of participants agreed their skin felt more nourished.
- 83% of participants said their skin looked younger.
- 79% of participants saw a reduction in the appearance of fine lines and wrinkles.

Powerful antioxidants and 15 healthy oils bring a radiant glow to your skin.

LYSERE

DAILY FACE MOISTURE

HYDRATANT QUOTIDIEN POUR LE VISAGE

Nørwex

50 ML 11.69 FL OZ

LYSERE

Proven to deliver lasting, intensive,

24-hour hydration*

and nourish and

protect skin.

NIGHT RECOVERY CREAM

CRÈME DE NUIT RÉPARATRICE

Nørwex[®] 50 ml i 1.69 fl. oz LYSERE RENEWING EYE CREAM CRÈME RÉGÉNÉRANTE POUR LES YEUX NORWEX 15 MLI .5 FL. 02

HUILE

LYSERE

Norwex"

Narwei

Helps soothe puffy eyes.

naturally timeless skin care

Powerful, plant-based nutrients hydrate, refresh and help reduce the signs of aging.

> Night Cream Crème de Nuit 50 mL/1.69 Fl. Oz.



Sérum raffermissant pour le visage

iamer 1.69 FLO2

save with the set

Naturally Timeless Set 1 each of: Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1415 Retail price: \$209.96 \$188.99

Naturally Timeless Anti-Gravity Night Cream

This hydrating blend of essential plant oils, Shea Butter, plant peptides and Apple Stem Cells reduces the appearance of fine lines and wrinkles. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml / 1.69 fl. oz. 403086 **\$59.99**

Naturally Timeless Firming Facial Serum

Enriched with Apple Stem Cells, Multi-Peptides and Sea Algae, this serum visibly firms and smooths skin for a more youthful appearance. Contains nut-derived ingredients (Inca peanut, coconut, palm nut).

Size: 50 ml / 1.69 fl. oz. 403091 **\$59.99**

Naturally Timeless Day Cream

Apple Stem Cells, plant oils and Shea Butter defend against wrinkles, seal in moisture and boost your skin's radiance. Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).

Size: 50 ml / 1.69 fl. oz. 403081 **\$59.99**

Naturally Timeless Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and undereye puffiness and helps hydrate for a more youthful, radiant look. *Contains nut-derived ingredients (Inca peanut, shea nut, coconut, palm nut).*

Size: 15 ml / .5 fl. oz. 403096 **\$29.99**



Protection where you need it: These products provide a natural barrier from the elements as they soothe, relax, cleanse and restore.



for everyday



Soothe, moisturize and protect your lips with our voluptuous, naturally flavored Lip Balm. It's USDA certified organic, glutenfree and provides fast, lasting relief for rough, dry lips, with none of the harmful chemicals found in petroleum-based products. *Contains nut-derived ingredients (shea nut).*

Size: 8 g / 0.28 oz. black raspberry 403192 **\$9.99**



Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our glutenfree, super-emollient balm blends rich, USDA certified organic ingredients to hydrate rough, cracked skin. You'll want one for home, work and travel. *Contains nut-derived ingredients* (shea nut).

Size: 77 g / 2.75 oz. 403170 **\$19.99**

Natural Hand Cleaner*

Forget typical hand cleaners! Clean hands naturally without harmful triclosan. Organic Rosemary, Aloe Vera, Lavender and Lemon effectively clean hands without drying your skin.

Size: 50 ml / 1.69 fl. oz. 403122 **\$9.99**



problem solvers

Timeless Lip Balm

Rich, emollient lip balm quickly moisturizes, conditions and protects dry, chapped lips. Includes Organic Aloe Vera and Coconut Oil. Gluten- and paraben-free. *Contains nutderived ingredients (coconut, palm nut).*

Size: 4.3 g / .15 oz. 403190 **\$6.99**

Timeless Relaxation Rescue Gel*

Experience a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Arnica and Devil's Claw glide onto pressure points in the neck, temples and shoulders for a tingling sensation that truly soothes and refreshes.

Size: 40 ml / 1.35 fl. oz. 403123 **\$15.99**



Nørwex

natural sun protection

Natural Sunscreen (SPF 30)

Our water-resistant sunscreen is Zinc Oxidepowered, non-nano and broad-spectrum. This means no worries about harmful chemicals like oxybenzone or octinoxate. All ingredients are derived from natural sources—safer for you and for the planet! *Contains nut-derived ingredients (coconut, shea nut).*

Size: 85 g / 3.0 oz. 600220 **\$19.99**

Natural Sunscreen Lip Balm (SPF 15)

Zinc Oxide protects your lips from the sun while nourishing oils keep them naturally soft and beautiful. All ingredients are derived from natural resources; includes natural coconut flavor. *Contains nutderived ingredients (coconut, palm nut, shea nut, tamanu nut).*

Size: 4.3 g / 0.15 oz. 600221 **\$9.99**



for a safer, softer clean just add water

Body and Face Pack BacLock. OEKO-TEX®

Our Body and Face Cloths are the ultimate cleansing cloth. Using only water, no soap required, they're gentle on skin yet tough on dirt. Our super-soft microfiber pampers body and facial skin as you cleanse. Tested and proven to reduce acne-causing bacteria in the cloth by more than 99%.

Size: 32 cm x 32 cm / 12.6" x 12.6" \$21.99 pack of 3

save with the set

new Towel Set BacLock. OEKO-TEX® 1 each of: Hand Towel, Bath Towel, 1 Body and Face Pack

Retail price: \$90.97 \$81.99



Body and	tranquil	coastal	graphite	graphite/vanilla	teal/vanilla
Face Pack	309049	309047	309045	308052	308061
new Towel Set	2135 tranquil body and face pack,	2134 coastal body and face pack,	2133	2136	2137

denim hand and bath towels teal hand and bath towels

Pamper, restore, rejuvenate! From gentle, daily cleansing to weekly exfoliation, our body and facial care microfiber has everything you need for healthy, vibrant, glowing skin!

for makeup removal

Makeup Removal Cloth Set BacLock.

Using only water, these ultra-soft, suede-like microfiber cloths gently remove all traces of makeup, eyeliner-even mascarawithout soap or harsh, drying cleansers. Perfect for mature and sensitive skin, too.

Size: 20 cm x 20 cm / 7.87" x 7.87' 306100 blue, green, purple \$21.99 set of 3



for a gentle cleanse

Facial Pads BacLock.

Replace cotton balls and pads with our soft, double-sided Facial Pads. Dampened with water they provide a super-gentle option to cleanse delicate skin. Each set of 5 includes a handy zippered Washing Pouch—perfect for storing and laundering.

Facial Pads: 5.7 cm x 5.7 cm / 2.25" x 2.25" Washing Pouch: 2.7 cm x 12.7 cm / 5" x 5"

309072 purple **\$17.99** set of 5 with pouch



why body and face cloth

Cleanse your skin with only water—no soap or cleansers required. This ultra-soft cloth feels amazing, and it's perfect for sensitive, delicate and/or mature skin, too!

0

See coordinating Bath and Hand Towels on page 56.



for exfoliation

Exfoliating Facial Mitt BacLock.

Reveal brighter, more beautiful skin with our double-sided mitt. Gentle buffing side lifts and removes dull, dead skin cells, leaving your face fresh and renewed, while the soft, suede-like microfiber side gently cleanses. Use twice a week as the perfect complement to your skin care routine.

Size: 11.5 cm x 14.8 cm / 4.5" x 5.8" 309074 teal **\$13.99**



Save with coordinating Towel Sets including our Body and Face Packs, page 54.

soft, pretty and self-purifying, too



Chenille Hand Towel BacLock.

Luxuriously touchable and super-absorbent, our Chenille Hand Towel dries your hands and inhibits bacterial odor, mold and/ or mildew growth within the towel, thanks to the exclusive BacLock^{**} technology. Its convenient hanger makes it perfect for anywhere there may be wet, messy hands!

Size: 12.2 cm x 38 cm / 4.8" x 14.96" **\$29.99**



*Contains BacLock®, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.



Body Towels BocLock. OEKO-TEX®

These beautiful, warm and lightweight microfiber Bath Towels take pampering to the next level. And with our incredible BacLock* antibacterial agent, there's less worry about acnecausing bacteria or bacterial odor, mold and/or mildew growth within the towel. Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly. Multiple colors complement any décor.

Bath Towel

Size: 140 cm x 70 cm / 55.12" x 27.56" **\$49.99**

Hand Towel

Size: 70 cm x 35 cm / 27.56" x 13.78" **\$18.99**

	graphite	teal	denim	graphite/ vanilla	teal/ vanilla
Bath Towel	309025	309024	308901	308908	308903
Hand Towel	309006	309002	308701	308708	308703

Bath Mat OEKO-TEX®

Step onto the soft luxury of this super-absorbent microfiber mat that holds up to 10 times its weight in water! Coordinates with our Bath and Body Towels.

Size: 70 cm x 50 cm / 27.56" x 19.69" 309084 graphite \$49.99





ready. set. glow.

bath accessories to help you look your best

Unveil your freshest skin with our exfoliating scrubbers. And wrap your wet locks in Norwex[®] Microfiber to get them dry fast!

Body Scrub Mitt BacLock.

Rejuvenate your entire body with this incredible, double-sided mitt with soft microfiber for cleansing and a scrubby side for exfoliating. Fits comfortably on your hands to gently remove dead skin cells from hard-to-reach spots, revealing smooth, glowing and beautiful skin.

Size: 15 x 25 cm / 5.9" x 9.8" 309092 graphite \$14.99



microfiber on the opposite

Hair Wrap BacLock. OEKO-TEX®

Super-absorbent, lightweight microfiber quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most. \$27.99







Back Scrubber BacLock Uncover fresher, smoother skin on

your back and other hard-to-reach places. Soft microfiber on one side, and mesh on the other, to gently exfoliate as it cleans. Dual-handle and easy-to-grip design minimize twisting and turning.

> Size: 13 cm x 65 cm / 5.1" x 24.4" 309091 graphite \$19.99

58

FACE & BODY

the perfect combos for your bathrooms and kitchen

Forever Bottle with Foaming Hand Wash Dispenser

Our reusable Foaming Hand Wash Dispenser looks great in bathrooms as well as kitchens. The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. *Handle with care*.

Size: 355 ml / 12 fl. oz. 600700 white **\$19.99**



Glass features a beautiful dot pattern.



save with sets

Forever Clean Hand Wash Set Forever Bottle with Foaming Hand Wash Dispenser with your choice of 1 of the following refills:

2005 peppermint, 2006 unscented Retail price: \$51.98 \$46.99

Foaming Hand Wash

Transform an everyday task into something enjoyable! The energizing aroma of our Peppermint Foaming Hand Wash awakens the senses as rich, plant-derived ingredients leave your skin clean, soft, smooth and moisturized. Ideal for the bathroom as well as the kitchen. Available in unscented too! *Contains nut-derived ingredients (coconut, palm nut)*.

Foaming Hand Wash Size: 250 ml / 8.45 fl. oz. 403195 peppermint, 600254 unscented **\$15.99** Foaming Hand Wash Refill Size: 946 ml / 32 fl. oz. 403196 peppermint, 600258 unscented **\$31.99**



(my Norwex journey

My product story: The Foaming Hand Wash is a staple in our home! The Peppermint scent smells yummy and is very refreshing. I feel great about my family using it since it doesn't contain harsh ingredients or dry out our skin.

What Norwex means to me: I am so grateful I didn't let fear keep me from joining as a Norwex Consultant! I never knew how much I would gain by saying "yes." The flexibility to be home with my kids, long-time friendships and personal growth are just a few of the things I have gained with my Norwex business.

Katelyn Holland, Vice President Sales Leader, TN Creating Safe Havens for 8 years

who said getting clean can't be fun?

Bath time can be challenging, but our extrabubbly 4-in-1 Kids Wash and bold, bright towels and sponges will have them actually *wanting* to get clean!

why 4-in-1 kids wash

Clean ingredients make it safer for them. Body wash, bubble bath, shampoo and conditioner in one makes bath time a breeze for you.

BacLock[®] offers continuous protection against microbes and odors within the cloth.

4-in-1 Kids Wash

Our 4-in-one body wash, bubble bath, shampoo and conditioner safely and gently gets children's skin and hair silky soft and clean. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 236 ml / 8 fl. oz. 403066 **\$19.99**

Kids Bath Sponge BacLock.

Super-soft microfiber in fun, bright colors gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

Size: 12 cm / 4.72" diameter 309038 teal or 309037 yellow **\$9.99**

Kids Towel BacLock.

Kids love the fun, bright colors and plush fluffiness! You'll love the BacLock agent that helps eliminate mold, fungi and bacterial odor within the towel. Handy loop for quick-dry hanging.

Size: 120 cm x 70 cm / 47.24" x 27.56" 309008 royal blue with orange trim 308601 yellow with teal trim **\$39.99**

Kids Pet To Dry BacLock.

These cuddly chenille microfiber hand towels will inspire your kids to wash and dry their hands every time! The BacLock agent inhibits bacterial odor, mold and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. Not to be used as a toy.

Size: 11 cm x 35 cm / 4.3" x 13.8" 309016 grey kitten **\$23.99** 309039 green dragon, 309018 purple unicorn **\$31.99**

new Pet with a Purpose BacLock.

(9wwe)

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex[®] Microfiber products. *Not for use by children under 2. Not for use in cribs, strollers, playpens, prams or cots.*

Size: 30 cm x 21 cm x 16 cm / 11.8" x 8.3" x 6.3" 357094 seal **\$39.99**

bath time is no time for harmful chemicals!

Ultra-gentle, plush microfiber is super-soft on kids' sensitive skin.

keep toxins away from your little ones

why our microfiber is safer for your baby

Our super-soft, cuddly microfiber wraps baby in softness as it swaddles her in safety. The BacLock[®] antibacterial agent keeps each cloth, bib and towel fresher, longer, while the STANDARD 100 by OEKO-TEX[®] certification ensures that every component from yarn and dyes to trim and label—is absolutely free from harmful substances.

Baby Hooded Towel Set BacLock. OEKO-TEX® Wrap them in warmth with soft, fluffy, super-absorbent microfiber. Set includes hooded towel and face cloth; ideal for newborn to toddler.

Hooded Towel: 80 cm x 80 cm / 31" x 31" Face Cloth: 31.5 cm x 31.5 cm / 12.2" x 12.2" 308602 graphite with gingham trim **\$44.99** set of 2





Baby Body Pack BacLock.

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful diaper or wet wipes with no added chemicals.

Size: 20 cm x 20 cm / 7.87" x 7.87" 309031 pastel colors **\$18.99** set of 3



Baby's Bath Brush

KIDS

This cute elephant gets baby clean while making bath time fun! Extra-soft and flexible silicone bristles provide a soothing massage for skin and scalp. Gentle enough for daily cleansing of babies' and toddlers' delicate skin; helps reduce cradle cap when used on the scalp. BPA-free; not made from natural rubber latex.

Size: 9.5 cm x 8.25 cm / 3.75" x 3.25" 357017 grey elephant **\$9.99**



Baby Bib Set BacLock. OEKO-TEX®

Whether it's an all-day drool catcher or just something to keep baby clean and dry during feedings, we have you covered. Our machine-washable bibs are constructed of soft, extra-absorbent Norwex[®] Microfiber with BacLock[®]. Adjustable snaps allow for expansion as baby grows. 0–24 months.

Size: 12 cm / 4.72" 309032 graphite with gingham trim **\$29.99** set of 3

save with the set

Baby Bundle

Perfect for the new mom-to-be. **1 each of:** Baby Hooded Towel Set, Baby Bib Set and Baby's Bath Brush

2002 Retail price: \$84.97 \$76.99

happy tails, happy trails!

Super-gentle Norwex[®] Microfiber products work to clean pets, cars and gadgets fast using only water!

Pet Towel BacLock.

The ultra-absorbent Pet Towel makes bath time a breeze! Simply slip your hands into the towel's convenient, built-in hand pockets to gently yet securely hold and dry your pets after washing them. Dries quickly and contains our self-purifying BacLock* agent.

> Size: 60 cm x 100 cm / 23.6" x 39.4" 309301 graphite **\$40.99**

Pet Mitt BacLock.

Use our super-soft microfiber Pet Mitt wet to gently lift dirt up into the extra-absorbent microfibers. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

> Size: 22 cm x 30 cm / 8.7" x 11.8" 309302 graphite **\$21.99**

() my Norwex journey

My product story: Cleaning up our pups has never been easier. We love the Pet Mitt for quick wipedowns on paws and fur. It grabs so much dirt in just a few swipes! The ultra-absorbent Pet Towel is great after bath time, and I love that we don't have the wet dog smell afterwards.

What Norwex means to me: Never in a million years did I think I would be in direct sales sharing cleaning products, but Norwex has allowed me to live my life with a greater purpose. This journey has brought me confidence, invaluable friendships and flexibility, and allowed me to be more present with my family.

Michelle Ayala, Vice President Sales Leader, CA Creating Safe Havens for 8 years



Tech Cleaning Cloth and Case

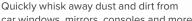
Remove fingerprints, streaks and smudges from TVs, computers, tablets, phones and more without scratching. Silicone dots on one side provide nonslip grip and control; smooth side wipes away debris. Convenient carrying case keeps the cloth handy. *Follow manufacturer's guidelines for cleaning screens.*

Size: 35 cm x 35 cm / 13.8" x 13.8" 305018 tech blue **\$24.99** with case

Leather Shine

Replace natural oils in dry leather as you clean, moisturize, protect, restore and make them water-resistant—all without harmful chemicals. Great for leather car upholstery, boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. *Not for use on suede materials.*

Size: 133 g / 4.7 oz. 403510 **\$33.99**



car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

3-in-1 Car Mitt BacLock. OEKO-TEX®

Size: 18 cm x 26 cm / 7.1" x 10.23" 308034 graphite **\$24.99**



Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other side to spot buff and shine.

> Size: 40 cm x 40 cm / 15.7" x 15.7" 305102 graphite **\$24.99**

Great for cars, trucks, vans, boats, motorcycles and more!

shine your ride

Whether it's for daily 9 to 5 or weekend R&R, make sure your ride looks fine all the time.

Car Cloth

Great for drying and polishing your entire car. After washing your car with the Car Wash Mitt, put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

> Size: 65 cm x 50 cm / 25.59" x 19.69" 305100 graphite **\$25.99**

Car Wash Mitt

Nubby chenille microfiber on one side and microfiber cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

Size: 23 cm x 17 cm / 9.06" x 6.69' 308028 marine **\$26.99**





Three of our top-selling microfiber cloths—in convenient travel sizes.

take clean along!

Microfiber must-haves for life's little messes when you're out and about.

Mini Microfiber Variety Pack (MVP) BacLock. OEKO-TEX®

Miniature versions of three of our top-sellers, our EnviroCloth[®], Window Cloth and Body and Face Cloth, all with BacLock[®]. At a little less than half the size of our full-sized cloths, they're great to bring with you. Mini EnviroCloth cleans doorknobs and latches, grocery cart and gas pump handles and more. Mini Window Cloth is perfect for smudges on car windows and mirrors. Mini Body and Face Cloth is great for refreshing touchups.

Size: 16 cm x 16 cm / 6.3" x 6.3" 300208 graphite, teal, plum with graphite trim \$20.99 set of 3 cloths

Travel Pack BacLock。 OEKO-TEX® Five mini-sized EnviroCloths perfect on the go or great for sharing!

Size: 16 cm x 16 cm / 6.3" x 6.3" 701003 graphite, blue, plum, teal, graphite with amethyst trim **\$25.49** set of 5 cloths





Travel Bag

This water-resistant, 2-pocket bag is perfect for carrying a variety of items, including Norwex[®] Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket.

Size: 25 cm x 13 cm / 9.8" x 5.3" 360101 diamond \$22.99

Optic Scarf

The scratch-resistant Optic Scarf is an easy way to clean your glasses, cell phone screens, jewelry and other accessories. It's made from super-soft microfiber to gently remove oil, dirt, dust, lint and grime. The convenient silvertone clip attaches to your purse or bag.

Size: 40 cm x 22 cm / 15.74" x 8.66" **\$19.99**





protection never looked so good!

Super-soft, stylish and proven to filter 81% of 0.1 micron-sized particles!



Norwex Reusable Face Mask with BacLock

Made with our revolutionary microfiber to provide both protection and breathability. Tested under ASTM F2100/F2299 protocols and proven to filter 81% of 0.1 micron-sized particles. It's reusable as well as comfortable. Wash after each use; air dry. 60-day warranty *Not a medical* grade mask nor a replacement for medical grade Personal Protective Equipment. Not recommended for children under 3 years of age.

Adult

Size: 15 cm x 11 cm / 6.0" x 4.3" **\$14.99**

Kids (3 - 8 years of age)

Size: 12.5 cm x 9.5 cm / 4.9"x 3.7" **\$13.99**

and the second stress in the second stress of

Mask sold separately.

it's a fact

Oily and acne-prone skin can be susceptible to "maskne." BacLock reduces the growth of acne-causing bacteria in our masks by more than 99%, making them ideal for acne-prone skin.*

Wristlet 🎝 RECYCLED

Our 100% recycled polyester Wristlet is the perfect travel companion for our Reusable Face Masks. One pocket has a charcoal zipper and one has a blue zipper; use one side for clean masks and the other for used ones. Handy strap makes it convenient to carry with you everywhere. Hand wash. 60-day warranty

Size: 21 cm x 12.5 cm / 8.27" x 4.92" strap: 12.7 cm / 5" 354302 charcoal or 354301 turquoise **\$14.99**



Hand Sanitizer

SPECIALTY

The soap-free way to keep your hands sanitized, soft and guarded against germs—no rinsing required. Great for on the go, this ethanolbased solution has been tested and proven to kill 99.9% of germs. Fortified with Aloe Vera and Glycerin to moisturize and prevent dryness. Synthetic fragrance-free and non-sticky; dries in seconds.

Size: 177 ml / 6 fl. oz. 403300 **\$16.99**

Norwex[®] collections save you time and money

Start with the Safe Haven 5 Set to significantly reduce most of the harmful chemicals in your home.

Safe Haven 5 Set

Top five essentials for creating your own Safe Haven. **1 each of:** EnviroCloth[®], Window Cloth, Dusting Mitt and Cleaning Paste



Safe Haven 5 Package Plus

Each of the Safe Haven 5 products (with your choice of laundry detergent), plus additional products you'll love.

1 each of: EnviroCloth, Window Cloth, Dusting Mitt, Cleaning Paste, Diamond Textured Kitchen Towel, Diamond Textured Kitchen Cloth, SpiriSponge (pack of 2), Body and Face Pack



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.) @? 1509 Retail price: \$191.91 \$169.99

with Liquid Laundry Detergent @ 1803 Retail price: \$196.91 \$175.99

Basic Package OEKO-TEX® Makes a wonderful wedding shower or housewarming gift.

1 each of: EnviroCloth, Window Cloth Retail price: \$38.98 \$35.99





800013 amethyst/graphite

Rainbow Package OEKO-TEX®

An EnviroCloth in four colors, so you can color-code for each area of your home.

1 each of: teal, plum, graphite and blue 1508 Retail price: \$75.96 \$67.99





Household Package

Three of our top-selling microfiber products! **1 each of:** EnviroCloth, Window Cloth, Dusting Mitt 800019 Retail price: \$59.97 \$55.99



Forever Clean Hand Wash Set

Forever Bottle with Foaming Hand Wash Dispenser with **your choice of 1 of the following refills:**



2005 peppermint, 2006 unscented Retail price: \$51.98 \$46.99

Just Add Water Package

With each of the components of our Superior Mop Starter System, plus some of our best-selling laundry and household cleaning essentials, the only thing missing is water.

1 each of: Fluff and Tumble Dryer Balls (set of 3), EnviroWand, EnviroCloth, Window Cloth, Dusting Mitt, Rubber Brush, Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad



with Ultra Power Plus Laundry @ Detergent (1 kg / 2.2 lbs.) 1511 Retail price: \$300.89 \$268.99

with Liquid Laundry Detergent @? 1802 Retail price: \$305.89 \$274.99

Let's Do Laundry Package

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

1 each of: Fluff and Tumble Dryer Balls (set of 3), Stain Remover



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.) 1413 Retail price: \$74.97 \$67.99



with Liquid Laundry Detergent @? 1710 Retail price: \$79.97 \$72.99



1 each of: sea mist, white and grey

2008 Retail price: \$47.97 \$42.99 set of 3



Household Package Plus

Four of our best home microfiber products, bundled for savings! **1 each of:** EnviroWand^{*}, EnviroCloth, Window Cloth, Dusting Mitt 1507 Retail price: \$92.96 \$83.99





new Dynamic Cleaning Duo

1 each of: All-Purpose Cream Cleaner and Utility Brush 2121 Retail price: \$36.98 \$32.99



1 each of: UltraZyme Dishwasher Powder and Rinse Aid Plus

2010 Retail price:





Silicone Food Storage Containers Set

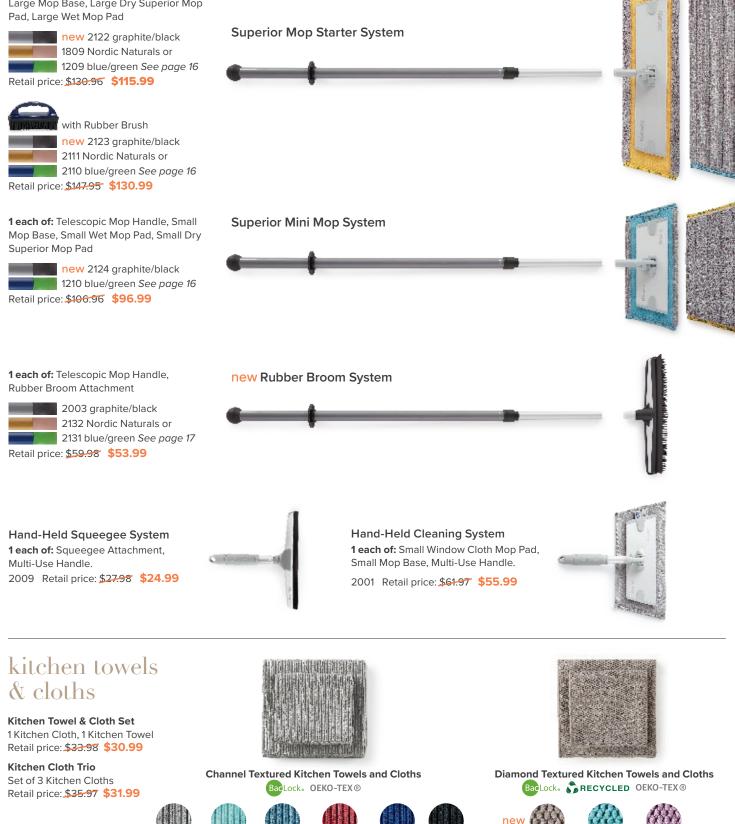
Dishwasher, freezer and microwave safe.

1 each of: Small/Medium and Large/Extra Large: 1910 Retail price: \$63.98 \$56.99 set of 4



COLLECTIONS

1 each of: Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad



Norwex[®] | NORWEX.BIZ

pomegranate

1464

1463

navy

1903

1901

charcoal

1702

1703

mushroom

2116

2115

turquoise

2102

2103

graphite

1434

1424

Set

Cloth Trio

sea mist

1435

1425

teal

1708

1709

amethyst

2104

2105



find more online.

Want more collections? Discover all the ways to save at www.norwex.biz > Top Sellers > Save with Collections.

Baby Bundle

Perfect for the new mom-to-be! **1 each of:** Baby Hooded Towel Set, Baby Bib Set and Baby's Bath Brush

2002 Retail price: \$84.97 \$76.99







new Towel Set BacLock. OEKO-TEX®

Sheet Sets BacLock.

٨

1 each of: Hand Towel, Bath Towel, 1 Body and Face Pack Retail price: \$90.97 \$81.99



tranguil

2135

tranguil body and face pack,

denim hand and bath towels



coastal

2134

coastal body and face pack,

teal hand and bath towels

graphite 2133





graphite/vanilla 2136

teal/vanilla 2137

feel good, look great, save money!

Reduce chemicals where it matters most with plant-based products that clean, protect and hydrate.

Lysere[™] Skin Care Collection

1 each of: Lysere Daily Face Moisture, Lysere Night Recovery Cream, Lysere Renewing Eye Cream, Lysere Illuminating Oil in our zippered, reusable On-the-Go Pouch

On-the-Go Pouch: 15.5 cm x 20 cm x 4.5 cm / 6.1" x 7.9" x 1.8" 1911 Retail price: \$153.96 \$138.99

Lysere[™] Nourishing Hair Care Collection

1 each of: Lysere Nourishing Shampoo, Lysere Nourishing Conditioner, Lysere Hair Protecting Spray, Lysere Deep Conditioner & Mask

2106 Retail price: \$81.96 \$73.99



1 each of: Day Cream, Anti-Gravity Night Cream, Firming Facial Serum, Radiant Eye Cream 1415 Retail price: \$209.96 \$188.99

Naturally Timeless Set





Lysere[™] Toothpaste, Mouthwash & Toothbrush Set

1 each of: Lysere Advanced Antioxidant Mouthwash, Lysere Probiotic Whitening Toothpaste, Adult Silver Care Toothbrush in Light Blue, Soft

2012 Retail price: \$51.97 \$46.99

Lysere[™] Toothpaste & Mouthwash Set 1 each of: Lysere Advanced Antioxidant

Mouthwash, Lysere Probiotic Whitening Toothpaste

2011 Retail price: \$30.98 \$27.99



what cloth for what job

Grimy, dirty messes are no match for Norwex[®] Microfiber. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and chemical-free.

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock [®]
EnviroCloth [®] BacLock, OEKO-TEX®								
Our "E for everything" cloth has an ultra-thick, dense weave to remove up to 99% of bacteria and dirt on almost every surface with water alone. Sold on page 10.	0	0	0	0	0	•		0
Window Cloth BacLock. OEKO-TEX® The fine, flat weave makes it great for shining and polishing. Sold on page 11.		0		0	0	0		0
Bamboo Multipurpose Cloth BacLock. Scrubby bamboo and microfiber tackle tough messes throughout the house. Sold on page 32.	()	()	٥	0	()	0		0
Dusting Mitt BacLock. Dense, plush microfiber attracts and traps dust particles and dust-related allergens. Sold on page 25.	()			0	0	0		0
bathroom								
Bathroom Scrub Mitt Beclock. This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. <i>Sold on page 43.</i>			٥	0	()			0



All Norwex Microfiber products carry a two-year warranty. Please visit www.norwex.biz/en_US/norwex-guarantee for complete details.

WHAT CLOTH FOR WHAT JOB

		1	1					1	I
		Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
food p	orep & storage								
	Veggie and Fruit Scrub Cloth Scrubby side quickly cleans produce and soft side polishes. <i>Sold on</i> <i>page 34</i> .							0	
kitche	n								
	Counter Cloths BacLock. OEKO-TEX® The absorbent popcorn weave replaces paper towels to wipe up spills. <i>Sold on</i> <i>page 27.</i>		0	0	0	6	0		()
	Channel Textured Kitchen Cloths and Towels BacLock. OEKO-TEX® The channel weave is specially designed to pick up messes and dry hands, dishes and more. <i>Sold on page 26</i> .	0	0	0	0	0	()		0
	Diamond Textured Kitchen Cloths and Towels Baclock. OEKO-TEX® The diamond weave is specially designed to pick up messes and dry hands, dishes and more. <i>Sold on page 26</i> .	0	0	()	0	()	()		0
	Stainless Steel Cloth Cock. OEKO-TEX® The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. Test on an inconspicuous spot before using on surfaces with special coatings. Sold on page 33.		0			٥	()		0
	Dish Cloths The netted weave is great for cleaning dishes, sticky counters and more. Rinses clean and dries quickly. <i>Sold on page 33</i> .		()		()	6			

how to care for your microfiber

- Machine washing and drying are recommended prior to initial use. Rinse slightly dirty microfiber cloths under warm, running water and hang to dry* or drop into the dryer.
- Launder microfiber cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfiber; they coat the fibers and reduce their ability to clean effectively.
- For an even deeper clean, use Microfiber Cleaner Laundry Booster.
- Do not use microfiber (except Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.

*When air drying, always hang to dry, as leaving darker colors of damp microfiber on countertops may stain the surface.

love Norwex? tell your friends!

Hosting a Norwex[®] Party online, at home, wherever you like is a fast, fun and easy way to help friends and family create healthier homes as you earn FREE Norwex products!





"If you are looking for a fun evening with friends where you can learn how to radically reduce chemicals in your home, then you need to host a Norwex Party. Learn how to clean your entire home with water and these amazing products and then wait for Christmas (your Host box) to arrive. I have never been a party Host for any company until I met Norwex!"

Sonya Trull, Host of Ariane Cameron, Executive Vice President Sales Leader, MO Creating Safe Havens for 7 years



"I have absolutely loved hosting my Norwex Parties with Michelle because of her bubbly personality and all the knowledge and information she brings. She's always so willing to help every step of the way and have a laugh with my guests during our parties. Her love for these

products and this company shines through in every party."

Kylee Mays, Host of Michelle Odoerfer, Senior Executive Sales Leader, MI Creating Safe Havens for 5 years



"I've hosted several Norwex Parties with Erin, not only because I love the products and generous Host incentives, but because I want people to know how Norwex makes cleaning so much easier and that it's better for the environment. Erin makes hosting a party so easy, and her

passion for changing the way we clean is contagious."

Julie Matternas, Host of Erin Reagen, Vice President Sales Leader, IA Creating Safe Havens for 10 years



"Four years ago, I ran my own pediatric PT practice. I became a Consultant simply because I wanted ALL the Norwex! Little did I know, I would soon fall in love with teaching others about these awesome products. I love it because it offers me the flexibility I need to put my family first and so many

forever friends. So thankful I said yes to this!" Katie Tarr, Vice President Sales Leader, NC Creating Safe Havens for 4 years

ready to get the party started? Ask your Consultant for details!

you can totally do this!

If you're inspired by the idea of radically reducing chemicals in the homes of your friends and family, then join us!

·放大的正式进行在公司。

You have the opportunity to earn a supplemental income when you share Norwex products with others.

here's what you get

Your Party Starter Kit contains the EnviroCloth[®], Window Cloth, Dusting Mitt, and sample sizes of our Ultra Power Plus[™] Laundry Detergent and Cleaning Paste (74 ml/2.5 oz.). Plus it includes our Superior Mop Starter System with Rubber Brush, Body and Face Cloths and all the supplies you need to hold your first parties!

it's easy and fun

- Start for FREE*
- Hold your first parties
- Begin earning right away on products you sell

your business, your way

Party at home or online—or both! You'll set your own schedule and we'll support you every step of the way.

start today

Talk to the person who shared this catalog with you.



"Becoming a Consultant has been one of the best decisions and a life-changing experience for me and my family. After my husband had cancer, removing harmful chemicals was very important to us, and we

transformed our home completely. Having the flexibility to work from home, providing for our family, and the amazing relationships I have made are a few of the blessings Norwex has given me."

Kimberly McFetridge, Vice President Sales Leader, DE Creating Safe Havens for 6 years

*This Starter Kit is provided at no charge, except for \$9.99 shipping and handling plus tax where applicable, to a new Independent Consultant who meets or exceeds the minimum Personal Retail Sales requirement for their Starter Kit selection. A new Independent Consultant who fails to satisfy this criteria will be billed \$200 plus tax. Kit contents subject to change.

interested in joining?

Scan the QR code below to learn more!











a seal with clean appeal

A portion of the proceeds from the sale of this product benefits Washed Ashore, a charitable program creating awareness of marine debris and plastic pollution through art.

new Pet with a Purpose BacLock.

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex[®] Microfiber products. *Not for use by children under 2. Not for use in cribs, strollers, playpens, prams or cots.*

Size: 30 cm x 21 cm x 16 cm / 11.8" x 8.3" x 6.3" 357094 seal **\$39.99**

Donations from Seal Pet with a Purpose made from August 1, 2021 to August 1, 2022.



Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalog for specific products. Actual product sizes and colors shown may vary slightly. We reserve the right to change colors throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products. All pictures in the catalog are copyrighted and may not be reproduced in any shape or form.







Norwex USA Inc., 800 W. Bethel Rd. Ste. 100, Coppell, Texas 75019 Toll Free: 1-866-450-7499, Fax: 1-800-694-1604 www.norwex.biz www.NorwexMovement.com For the most up-to-date product information, please ask your Norwex Consultant.